

D8.1

Dissemination materials and tools



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This document was proofread with the assistance of AI tools.

List of Abbreviations

D - Deliverable

T - Task

EU - European Union

GSP - Guidance Service Providers

IT - Information Technology

MA - Multifunctional Agriculture

TPM - Transnational Project Meeting

VET - Vocational Education and Training

WP - Work Package

AgriNext Consortium



BC Naklo - Biotehniški center
Naklo



OnP - On Projects
Advising, SL



COAG JAEN - COAG Jaén.
Coordinadora de
Organizaciones Agrarias



IES Galileo - CONSEJERIA
DE EDUCACION - JUNTA
DE ANDALUCIA



CPI - Center RS za poklicno
izobraževanje



ARCTUR - ARCTUR
Računalniški inženiring,
d.o.o.



KGZ Sloga Kranj -
KMETIJSKO GOZDARSKA
ZADRUGA SLOA KRANJ,
Z.O.O.



TUS - Technological
University of the Shannon:
Midlands Midwest



VUKA - Veleučilište u
Karlovcu



SKINK - Skink, d.o.o.

Executive Summary

This deliverable presents the dissemination and exploitation activities carried out within Work Package 8 (WP8) of the AgriNext project throughout the project lifecycle. The report outlines the implemented communication strategy, dissemination channels, developed materials, stakeholder engagement activities, and achieved Key Performance Indicators (KPIs).

WP8 ensured the visibility of project activities and results, supported stakeholder engagement, and contributed to the long-term sustainability and exploitation of project outputs. The activities were implemented in alignment with the Communication and Dissemination Plan and in close cooperation with all project partners.

The results demonstrate that dissemination targets have been successfully achieved and, in several cases, exceeded, ensuring broad outreach across all identified target groups.

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1. Introduction

The AgriNext project aimed to establish a comprehensive learning environment that responds to the evolving skills needs in the field of multifunctional agriculture. In this context, communication, dissemination, and exploitation activities played a crucial role in ensuring that project results were visible, accessible, and transferable beyond the project consortium.

WP8 supports all project objectives by:

- promoting project activities and results,
- ensuring engagement of relevant stakeholders,
- supporting uptake and transferability of project outputs,
- contributing to sustainability beyond the project duration.

WP8 was led by Arctur, in close collaboration with all consortium partners, and was implemented in accordance with the Grant Agreement and the Communication and Dissemination Plan. Two tasks within WP8 – Task 8.4 (Organisation of dissemination conferences) and Task 8.8 (Social media) – were led by BC Naklo. The activities within WP8 were closely aligned with the progress of other work packages, ensuring coherent and timely communication of project developments and results.

2. Objectives of WP8

The main objectives of WP8 were to ensure effective communication, wide dissemination, and long-term exploitation of project results.

More specifically, WP8 aimed to:

- design and implement an effective communication and dissemination strategy,
- develop high-quality dissemination materials and tools,
- ensure wide outreach across defined target groups,
- support the exploitation and sustainability of project results,
- monitor dissemination performance through clearly defined KPIs.

Through these activities, WP8 contributed directly to maximising the impact, visibility, and long-term usability of AgriNext project outputs.

3. Target Groups

Dissemination activities were designed to address a broad and diverse range of stakeholders, ensuring inclusive communication and maximising project impact.

The main target groups included:

- Learners (I-VET, C-VET, higher education)
- Teachers, trainers, and guidance service providers

- Researchers and experts
- SMEs and employers
- Policy makers and public authorities
- General public

To ensure accessibility and effective outreach across partner countries, communication materials and selected project outputs were translated into four consortium languages (English, Slovenian, Spanish, and Croatian). This multilingual approach enabled wider dissemination and ensured that key messages were accessible to local audiences.

Translation activities were carried out by project partners, based on their linguistic expertise and responsibilities within the consortium:

- English - Technological University of the Shannon: Midlands Midwest (TUS)
- Slovenian - Arctur and Biotehniški center Naklo (BC Naklo)
- Spanish - Consejería de Educación - Junta de Andalucía (IES Galileo Galilei)
- Croatian - Veleučilište u Karlovcu (VUKA)

4. Dissemination Strategy and Channels

The dissemination strategy was designed to ensure that project messages reached the appropriate target groups through a combination of complementary communication channels and tailored materials.

4.1. Communication Channels

The following communication channels were used throughout the project:

- [Project website](#)
- Social media ([Facebook](#), [X](#))
- Newsletter
- Events and conferences
- Media and publications

The project website served as the central dissemination hub, providing access to key project outputs, including deliverables, training materials, news items, and other relevant resources. It ensured long-term availability and accessibility of project results.

4.2. Dissemination Materials

A comprehensive set of dissemination materials was developed to support communication activities and ensure consistent presentation of project results:

- Leaflet, roll-up, posters
- Infographics
- News articles
- Newsletters
- Promotional videos
- Event-related materials

All materials were developed in accordance with a unified visual identity defined in the project [Brandbook](#), ensuring consistency, recognisability, and professional presentation across all dissemination activities.

5. Key Performance Indicators (KPIs)

The dissemination and communication activities carried out within WP8 were continuously monitored through a set of Key Performance Indicators (KPIs), as defined in the Communication and Dissemination Plan. These indicators enabled systematic tracking of progress, evaluation of effectiveness, and adjustment of dissemination strategies where necessary.

Overall, the project achieved and, in several cases, exceeded the planned KPIs, demonstrating strong performance across all dissemination channels.

LINKED ACTIVITIES	KPI	TARGET VALUE	ACHIEVEMENT/NOTES
T8.1 Designing project branding kit	Visual Identity implemented: logo, templates, newsletter structure, social media accounts, website	Done	Done
T8.2 Development of dissemination materials	Website realised	Done	Done
	Pageviews	10000	48838
	Visitors	8000	19324
	Project leaflet & roll-up banner	Done	Done
	No. of dissemination materials downloaded	200	238
T8.3 Creation of the project mailing list	Newsletters	5 issues	5 issues
	No. of contacts collected for the newsletter	250 contacts	362
T8.4 Organization of dissemination conferences	4 national dissemination conferences (1/country)	4	4
	No. of participants involved	400	477

T8.5 Exploitation and dissemination at promotional events	Promotional events, sector specific conferences and meetings	16	61
	No. of participants involved:	1200	25323
T8.6 Additional dissemination activities (advertisements on informative channels, articles, etc.)	Additional dissemination activities (advertisement on informative channels, articles, etc)	20	38
	News items on the project website	50	82
T8.7 Promotional videos	Promotional Videos in all 4 consortium languages	4	6
T8.8 Social media accounts	X: @AgriNext posts	200	605
	X: @AgriNext followers	200	204
	X: @AgriNext impressions	24000	N/A (X policy changed)
	Facebook: @AgriNext posts	200	611
	Facebook:@AgriNext followers	200	213
	Facebook: @AgriNext page reach	24000	42620
T8.9 Development of a sustainability and exploitation of the results plan	Project Communication & Dissemination Plan	Done	Done
	Plan for sustainability and exploitation of project results	Done	Done
	No. of participants involved in events, workshops and campus learning activities	1200	6100
	No. of teachers, researchers and representatives from the world of work directly involved in incubator activities	80	To be consolidated at closure.
	No. of AgriNext Platform visitors	200/month	544/month in average during last 6 months
	No. of AgriNext Platform users	100	232

Table 1: Key Performance Indicators (KPIs)

6. Implementation of WP8 Activities

To provide a structured overview of the implementation of WP8, the timeline below presents the duration and implementation period of individual tasks carried out throughout the project lifecycle. It illustrates the sequencing of communication, dissemination, and exploitation activities between 2022 and 2026 and serves as an introduction to the following sections, which describe in detail the activities implemented and results achieved within each task.

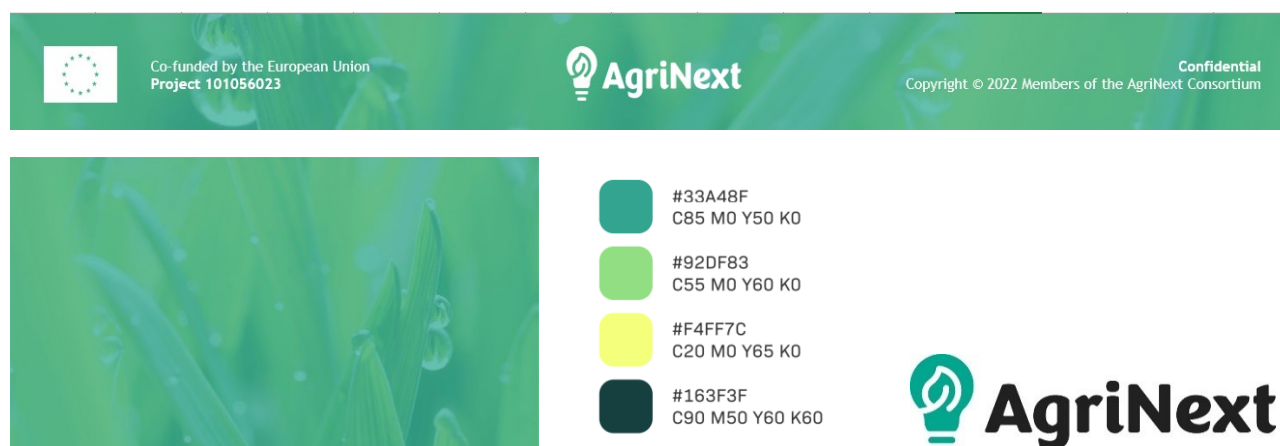
Activity	2022			2023				2024				2025				2026	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
T8.1 Designing project branding kit																	
T8.2 Development of dissemination materials																	
T8.3 Creation of the project mailing list																	
T8.4 Organisation of dissemination conferences																	
T8.5 Exploitation and dissemination at promotional events																	
T8.6 Carrying out additional dissemination activities																	
T8.7 Promotional videos																	
T8.8 Social media accounts																	
T8.9 Development of a sustainability and exploitation plan						Update				Update				Update			Update

Table 2: Activities and timeline

6.1. Designing project branding kit (T8.1)

Within Task 8.1, a comprehensive visual identity and design kit were developed at the early stage of the project to ensure a coherent, recognisable, and professional presentation of all AgriNext dissemination and communication activities. The objective of this task was to establish a unified visual framework that would be consistently applied across all project outputs, channels, and materials throughout the project lifecycle.

The design kit included the creation of a complete visual identity system, consisting of the project logo, colour palette, typography, graphical elements, and layout principles. These elements were formalised in the AgriNext Visual Identity Brandbook, which defined the rules and guidelines for the correct use of visual components. The Brandbook ensured that all partners adhered to the same standards, thus reinforcing the project’s visibility and recognisability across different countries and communication contexts.


Figure 1: AgriNext elements: header for templates, lead photo, colours and project logo.

In addition to the core visual identity, a set of standardised templates was developed to support the preparation of dissemination and project management materials. These included templates for presentations (PPT), deliverables, reports, meeting minutes, attendance lists, event reports, and other communication documents. The templates were designed to be user-friendly and adaptable, allowing partners to efficiently produce high-quality materials while maintaining visual consistency. These templates are available in the Annex.

The design kit also supported compliance with European Union visibility requirements. All templates and communication materials were aligned with the guidelines for the use of the EU emblem and funding acknowledgement, ensuring that all outputs clearly indicated the support received from the European Union. The inclusion of the required disclaimer and funding statement was systematically integrated into all templates and dissemination formats.



Co-funded by the European Union

Figure 2: Visibility – European flag and funding statement use.

The implementation of the visual identity extended beyond static materials to digital environments. The project website and social media channels were designed and continuously updated in accordance with the defined visual standards. This ensured a consistent user experience and strengthened the overall branding of the project across different platforms.

Throughout the project, the design kit proved to be a key enabling tool for effective dissemination. All partners were provided with access to templates and guidelines via the project management platform, which facilitated their consistent use in local and international dissemination activities. The centralised approach to design and branding significantly reduced inconsistencies and ensured that all communication outputs were aligned with the project's identity.

Overall, Task 8.1 was successfully implemented, resulting in a coherent and professional visual presence of the AgriNext project. The established design framework contributed to increased visibility, improved communication efficiency, and stronger recognition of project results among target audiences.

6.2. Development of Dissemination Materials and Website (T8.2)

Task 8.2 focused on the development, implementation, and continuous updating of dissemination materials, as well as the establishment and maintenance of the project website as the central communication tool of the AgriNext project.

As a foundation for effective dissemination activities, a set of core dissemination materials was developed to support partners in presenting the project and communicating its key messages to different target groups.

Leaflets, roll-ups, and posters were designed to provide a clear and accessible general presentation of the project, supporting dissemination activities carried out by partners in their

respective countries. These materials enabled consistent communication of project objectives, activities, and results across different contexts. All materials were provided in all 4 partners languages.

The leaflet served as the main promotional material for the general presentation of the project. It was prepared in both digital and printed formats and distributed through various channels, including email communication, social media, events, and other dissemination activities. Its content provided an overview of the project concept, objectives, and expected results, tailored to a broad audience.



Figure 2: AgriNext Leaflet

The poster was used as a complementary visual dissemination tool, particularly in educational and conference settings. It presented key project information in a structured and visually engaging format, allowing for clear communication of the project's objectives, activities, and results to participants.

The roll-up was designed as a visual communication tool for use at events. It presented key project information in a concise format, including the project title, main objectives, partnership, funding programme, and links to the project website and social media channels. The roll-up was produced in English and used primarily during international events; where relevant, it was adapted or complemented by additional materials in national languages.

All materials were aligned with the project's visual identity and were regularly updated to reflect project developments. Partners were supported in adapting these materials for specific events and target audiences, ensuring both consistency with project branding and flexibility in local dissemination activities.

The main dissemination materials were centrally stored and made available to all partners via the project repository.

In addition to general dissemination materials, a set of targeted communication materials was developed to support the promotion of the **AgriNext Business Incubators**. This included a dedicated [brochure](#) presenting the concept, objectives, and opportunities offered by the incubators in participating countries. The brochure was used in dissemination activities targeting potential users, stakeholders, and partners interested in rural entrepreneurship and innovation.

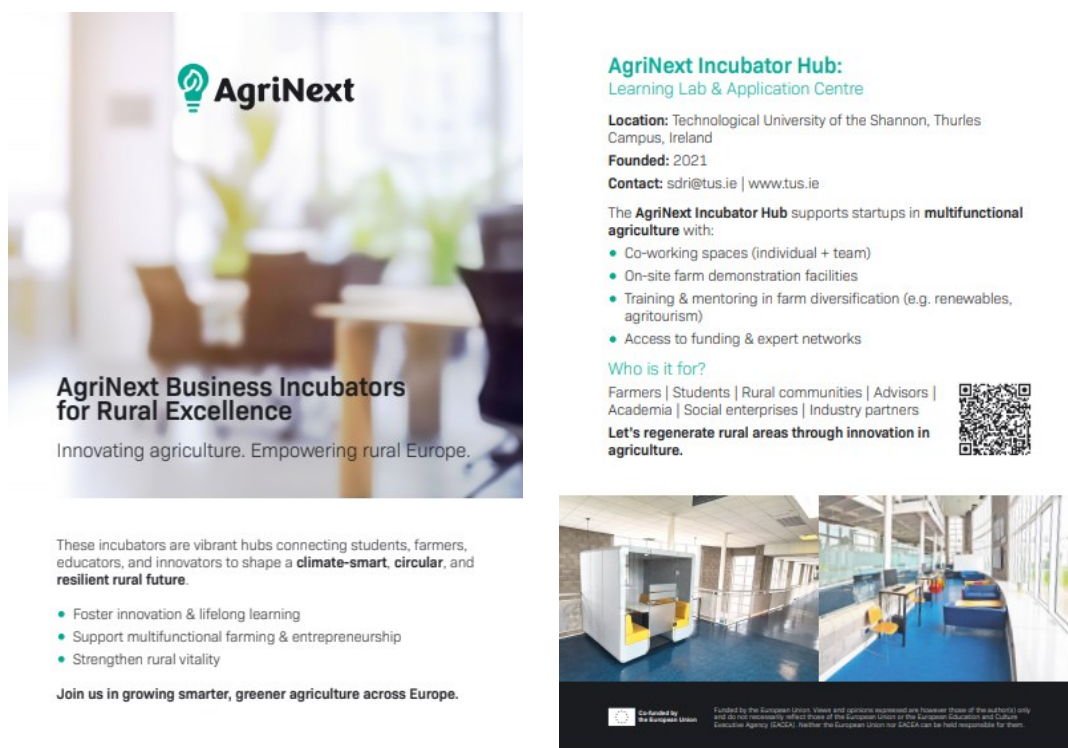


Figure 3: Flyer Business Incubator TUS, Ireland

Furthermore, visual signage and branded elements for the incubators were developed to support on-site visibility and recognition. These included signs and visual identifiers used within the incubator spaces, contributing to a coherent project identity and strengthening the visibility of the AgriNext initiative at the local level.





Figure 4: Incubator sign, Mission and Vision Statement

Business cards and flyers were designed to support the promotion of the AgriNext Platform.

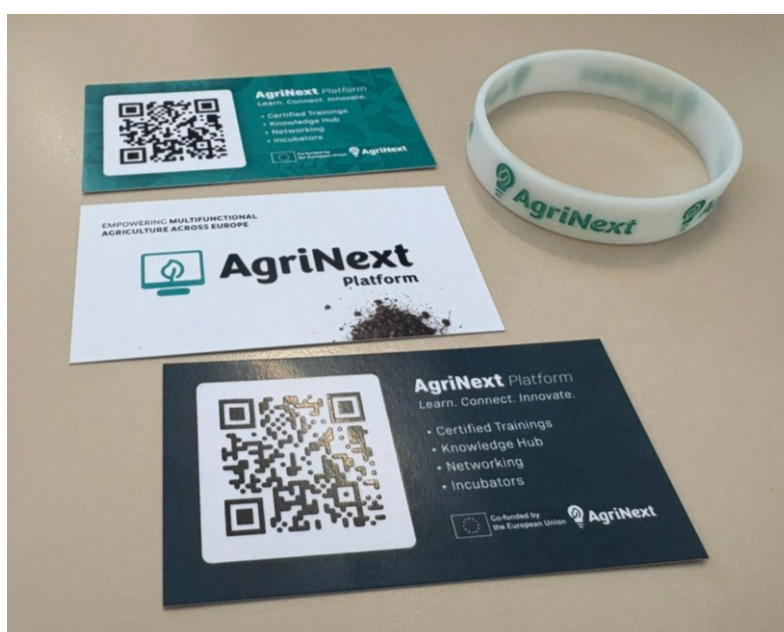


Figure 5: Business cards for AgriNext platform & AgriNext bracelet.

Particular attention was given to multilingual accessibility. Core dissemination materials and website content were translated into four consortium languages (English, Slovenian, Spanish, and Croatian), ensuring accessibility and relevance for stakeholders across participating countries.

[The project website](#) was developed as the main dissemination channel and served as a central hub for all project-related information, including project objectives, activities, results, training materials, and public deliverables. A dedicated “Deliverables” section was introduced, providing structured and open access to key project outputs.

Throughout the project lifecycle, the website was continuously maintained and updated. Regular publication of news ensured ongoing communication with stakeholders and visibility of project

progress. In total, **more than 80 news items** were produced, translated into all consortium languages, and published on the website.

The website also served as a repository for hosting additional dissemination outputs, including training materials and multimedia content such as promotional videos. Continuous improvements were implemented to enhance usability, content clarity, and user experience.

The performance of the website demonstrates its effectiveness as a dissemination tool. By Month 48, the website recorded **over 19,324 visits, more than 48,838 page views, over 200 downloads of materials**, indicating strong engagement and outreach among target audiences.

Dissemination materials were regularly updated to reflect project developments, including updates to visual elements and content. Partners were supported in preparing customised dissemination materials for specific events and target audiences, ensuring both consistency with project branding and adaptability to local contexts.

All materials were centrally stored and shared via the project management tools (Freedcamp and GDrive), ensuring accessibility, version control, and coordinated use among partners.

Overall, Task 8.2 was successfully implemented, resulting in a comprehensive dissemination framework combining high-quality materials and a dynamic online presence. The project website, together with the developed dissemination materials, significantly contributed to the visibility, accessibility, and impact of AgriNext results.

6.3. Creation of the Project Mailing List (T8.3)

Task 8.3 focused on the establishment of **an effective and GDPR-compliant communication channel for direct engagement with stakeholders through a newsletter system**. Instead of developing a traditional static mailing list, a customised newsletter solution **was implemented and integrated into the project website**, enabling a more flexible, secure, and user-oriented approach to communication.

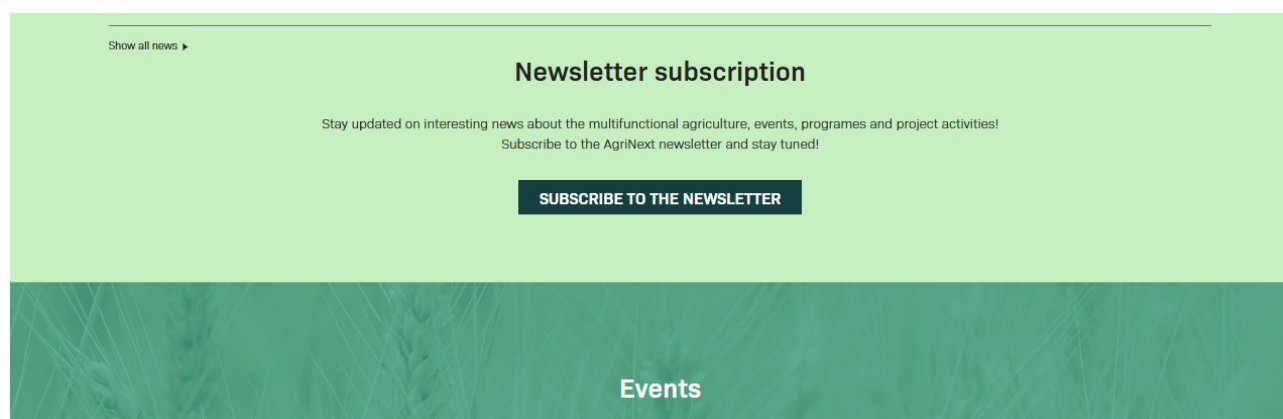


Figure 6: Newsletter subscription on AgriNext Project Website

The newsletter system was designed to allow users to subscribe directly via an online form available on the project website. During the subscription process, users could select their preferred language, ensuring that all communication was tailored to their linguistic context. This approach simplified user engagement while ensuring full compliance with data protection regulations (GDPR).

newsletter subscription

Newsletter subscription

Name:

Surname:

Organization:

E-mail*:

Language choice:

news categories*:
 News

events categories*:
 Events

* By completing the form I consent to subscribe to the Agrinext newsletter and agree with the [PRIVACY STATEMENT](#) according to the new General regulation on personal data protection (GDPR).

Figure 7: Newsletter subscription on AgriNext Project Website. GDPR.

The first newsletter was released in Month 22, marking the start of regular direct communication with stakeholders. Throughout the project, multiple newsletter editions were prepared and distributed, covering key project activities, milestones, results, and upcoming events. The content was coordinated among project partners and aligned with the progress of different work packages, ensuring comprehensive, timely, and relevant updates.

Newsletter releases and subscriber growth:

- Month 22: [First newsletter](#) released (87 subscribers)
- Month 28: [Second newsletter](#) released (352 subscribers)
- Month 34: [Third newsletter](#) released (365 subscribers)
- Month 40: [Fourth newsletter](#) released (365 subscribers)
- Month 46: [Fifth newsletter](#) released (362 subscribers)

By the end of the project, the newsletter system demonstrated strong uptake and engagement, reaching more than 350 registered subscribers. This steady growth reflects sustained stakeholder interest and confirms the effectiveness of the newsletter as a key dissemination channel. The stabilisation of subscriber numbers in later stages of the project indicates that the primary target audience had been successfully reached and retained.



Figure 8: Example of newsletters

In addition to distribution via email, newsletter content was systematically adapted for publication on the [project website](#), ensuring broader accessibility and long-term availability of information. This dual dissemination approach enhanced both immediate outreach and the long-term visibility and reuse of project results.

Project partners actively promoted newsletter subscriptions through their institutional networks, social media channels, and events, contributing to the continuous growth and diversification of the subscriber base.

The implemented system replaced the need for maintaining a separate mailing list, providing a more efficient, centralised, and secure solution for managing stakeholder communication. All newsletter-related activities were centrally coordinated, ensuring consistency in messaging, visual identity, and alignment with the overall dissemination strategy.

Overall, Task 8.3 was successfully implemented, resulting in an effective, scalable, and sustainable communication tool that enabled targeted dissemination of project results and strengthened engagement with key stakeholder groups.

6.4. Organisation of dissemination conferences

Task 8.4 focused on the organisation of dissemination conferences aimed at presenting the final results of the AgriNext project, showcasing key project outputs, and strengthening

engagement with relevant stakeholders at local, national, and international levels. These activities contributed significantly to increasing the visibility of project achievements, supporting the transferability of results, and promoting the sustainability of project outputs beyond the project duration.

This task was implemented from Month 35 to Month 48, with preparatory and coordination activities carried out during the second half of the project and final dissemination conferences organised at the end of the project implementation period.

To support the implementation of the conferences, a **comprehensive set of templates and organisational guidelines was developed.** These materials covered key organisational aspects, including event objectives and target groups, agenda preparation, speaker coordination, logistics, promotion, registration procedures, technical setup, evaluation activities, and follow-up communication. In addition, detailed step-by-step guidance for the organisation of national dissemination conferences was prepared to ensure a harmonised approach across partner countries.

Organization of dissemination conference

Activity	Activity description	RESPONSIBLE	DUE DATE	COMPLETED	NOTE
Setting Goals for the Event	<ul style="list-style-type: none"> To inform and promote the project results achieved, especially the incubators and IT platform. Target group: Representatives of VET providers, VET learners and businesses; representatives of public bodies at EU, national, and local levels; representatives of employment services, relevant chambers, municipalities, labour organizations, EACEA, and ERASMUS+ National Agencies. Min 50 participants The main goal is to foster systemic change at both national and international levels. To reach new potential participants for the incubator and further develop ideas. 				
Scheduling and Duration of the Event	Consider the availability of the target audience, important deadlines, and other factors that may affect the event's success.				
Choosing the Venue	When selecting the venue, consider factors such as its size, accessibility, parking availability, and available equipment.				
Venue Reservation	Book the venue or event space in advance, ensuring all necessary permits are secured.				
Selecting Speakers or Performers	Choosing speakers or performers is a crucial step that requires careful planning. Take into account their availability, the event's objectives, the audience, and the overall theme of the event.				
Preparing Presentations or Performances	Ensure that presentations, performances, or any other content are prepared in advance and ready for the event day. Provide guidelines to speakers or performers regarding submission deadlines and formats.				
Appointing a Host or Facilitator	Designate someone to host or facilitate the event. The host manages the flow, introduces speakers or performers, and ensures the event runs smoothly.				
Inviting Participants	Once the location and date are finalized, invite participants and provide event details. The invitation should include the date, venue, agenda, and other key information (e.g., an information package). Send invitations well in advance and request RSVPs.				
Event Agenda	Create a detailed agenda outlining the schedule, including topics, presentations, performances, and breaks. Ensure the agenda aligns with the event's timeframe.				
Registration	Set up a registration process to gather participant details. Use tools like online registration forms to simplify the process.				
Sending Reminders	Send reminders to participants a few days or a week before the event. Include key details and request confirmation of attendance if necessary.				
Technical Equipment and Technical Assistance	Ensure the availability of necessary technical equipment, such as projectors, sound systems, microphones, and WiFi. Test all equipment in advance. Arrange for technical assistance to manage sound, visuals, or other equipment during				

Figure 9: Coordination spreadsheet



Figure 10: Invitation template in PPT and Flyer template in Canva

An evaluation questionnaire was also developed to support the collection of participant feedback and assessment of conference quality and impact. All organisational materials, reports, participant lists, evaluation results, presentations, promotional materials, photographs, and supporting evidence were centrally stored and shared through the project repository, ensuring efficient coordination and consistent implementation across the consortium.

The final dissemination conferences were organised in all partner countries during the final phase of the project, with the primary objective of presenting the final AgriNext results and demonstrating the main project outputs developed throughout the project duration. Particular emphasis was placed on showcasing the AgriNext IT platform, training resources, business incubators, and methodologies developed within the project.

The conferences also provided opportunities for networking, exchange of experiences, stakeholder feedback collection, and discussions related to the sustainability, transferability, and future use of project results beyond the project duration. The events engaged stakeholders from the fields of vocational education and training, agriculture, rural development, entrepreneurship, and policy-making, thereby strengthening the visibility and long-term impact of the project.

Final dissemination conferences were organised in all partner countries:

- **8 May 2026 - Karlovac, Croatia**
AgriNext Final Conference in Croatia
- **12 May 2026 - Córdoba, Spain**
AgriNext Final Conference in Spain

- **13 May 2026 - Naklo, Slovenia**
AgriNext Final Conference in Slovenia
- **25 February and 14 May 2026 - Thurles, Ireland**
AgriNext Final Conference in Ireland

The dissemination conferences successfully achieved their objectives of promoting the AgriNext project results and engaging relevant stakeholders across partner countries. The events attracted a total of **477 participants**. The conference programmes combined presentations of the project context, activities, and results with interactive round-table discussions that enabled participants to exchange views with experts and stakeholders on topics related to multifunctional agriculture, innovation, entrepreneurship, and skills development in the agricultural sector.

Evaluation results confirmed a high level of participant satisfaction, with **89.48%** of responses rated as “Good” or “Excellent”, indicating the overall success and quality of the dissemination activities. Participants particularly appreciated the professional organisation of the events, the opportunity for discussion and networking through round tables and debates, and the presentation of practical examples and real-life experiences from young farmers, students, agricultural businesses, and other sector representatives.

The AgriNext Platform and Business Incubator were consistently identified as the most valuable project outputs, with participants highlighting their potential to support knowledge exchange, access to learning opportunities, innovation, employment, and entrepreneurship within the agricultural sector. Overall, the dissemination conferences contributed significantly to increasing awareness of project achievements, strengthening stakeholder engagement, and supporting the long-term sustainability and exploitation of AgriNext results beyond the project lifetime.





Figure 11: Dissemination conferences in Ireland, Croatia, Slovenia and Spain

6.5. Exploitation and dissemination at promotional events (T8.5)

Task 8.5 focused on the promotion of the AgriNext project and its results through participation in and organisation of dissemination events. These activities played a key role in ensuring direct engagement with target groups, facilitating knowledge exchange, and increasing the visibility and impact of project outputs.

A wide range of events was targeted, including **international conferences, sector-specific events, workshops, round tables, fairs, and educational activities**. These provided valuable

opportunities to present project objectives, demonstrate results, and engage with key stakeholders such as learners, educators, industry representatives, and policy-makers.

Throughout the project duration, dissemination activities at events significantly exceeded the initially planned targets. While the project foresaw participation in at least 16 events, partners actively contributed to the promotion of the project at **more than 60 events**, reaching a broad and diverse audience. The **estimated number of participants exceeded 25,000 individuals**, demonstrating substantial outreach and strong engagement across different sectors and countries.

The events covered a wide geographical scope and included both national and international contexts, enabling dissemination beyond the immediate consortium environment. In total, project partners participated in events across **14 countries**, including both EU Member States and selected international locations, significantly extending the project's outreach and visibility. Particular emphasis was placed on **events related to vocational education and training, agriculture, rural development, and innovation ecosystems, ensuring strong alignment with the project's thematic focus.**

This broad geographical and thematic coverage enabled engagement with diverse stakeholder groups, including educators, farmers, policy-makers, researchers, and industry representatives, thereby strengthening the relevance, transferability, and impact of project results across different contexts.

In addition to participation in external events, partners also organised project-specific dissemination activities, such as **round tables and workshops**, aimed at presenting key results (e.g. flexibilisation models, training approaches) and **collecting feedback from stakeholders**. These activities ensured two-way communication and contributed to the validation and refinement of project outputs.



Figure 12: Round table Flexibility of education in the field of agriculture with special emphasis on multifunctional agriculture, Karlovec, Croatia, 19.3.2023



Figure 13: Participation at the Energy and Farm Diversification Show, Tipperary, Ireland, 20. 7.2023

To ensure consistency and quality in dissemination, guidelines for event organisation, communication, and reporting were developed and shared among partners. This enabled a coordinated approach to event participation and ensured that project visibility requirements were consistently met across all activities.

The strong presence of the project across a wide range of events significantly contributed to raising awareness of AgriNext results, strengthening stakeholder networks, and supporting the uptake of project outcomes in different environments.

A comprehensive list of all dissemination events in which project partners participated is provided in the **Annex 9.5** to this deliverable, ensuring full transparency and traceability of reported activities.

In the context of exploitation, dissemination events played a crucial role in facilitating direct interaction with potential users of project results, including educators, institutions, and industry representatives. These interactions support the long-term uptake, transferability, and sustainability of AgriNext outputs beyond the project duration, reinforcing the overall impact of the project.

6.6. Carrying out additional dissemination activities (T8.6)

Task 8.6 focused on the implementation of additional dissemination activities that complemented the main communication channels and ensured broader outreach of project results. These activities were integrated into the partners' regular operations and aimed at extending the visibility of the project beyond formal dissemination frameworks such as events, website, and social media.

A variety of dissemination actions were carried out under this task, including the publication of articles in newspapers, professional magazines, and online public portals, as well as contributions to sector-specific publications and media appearances. These activities enabled the project to

reach audiences that may not be directly engaged through project-specific channels, thereby increasing overall awareness and impact.

Throughout the project duration, partners actively contributed to the preparation and publication of dissemination content in their respective countries. Articles were published in both print and digital formats, addressing topics related to multifunctional agriculture, vocational education, and project-related activities. In total, more than 35 articles and publications were produced, exceeding the initially planned targets.

In addition to written publications, dissemination activities also included participation in interviews, contributions to online media, and promotional content integrated into partner communication channels. These efforts further strengthened the project's presence in relevant professional and public domains.

The decentralised nature of these activities allowed partners to tailor dissemination to their local contexts while maintaining alignment with the overall project communication strategy. At the same time, coordination at project level ensured consistency of messaging and adherence to visual identity and EU visibility requirements.



Figure 14: Article published in Slogine novice and article published in EfVET Magazine

These additional dissemination activities played an important role in reinforcing the overall communication strategy by diversifying dissemination channels and increasing the frequency and reach of project-related information.



Figure 15: Business Incubator for Multifunctional Agriculture (The Farm Show with Daniel & Tom Long), 15.1. 2026

In the context of exploitation, such activities contribute to raising awareness among potential users and stakeholders who may not be directly involved in project activities, thereby supporting the wider uptake and transferability of AgriNext results in different sectors and regions.

A comprehensive list of publications and media contributions is provided in **Annex 9.6**.

6.7. Promotional Videos (T8.7)

Task 8.7 focused on the development of promotional video content aimed at increasing the visibility of the AgriNext project and effectively communicating its objectives, activities, and results to a broader audience. Video was identified as a key dissemination format due to its accessibility, high engagement potential, and suitability for digital communication channels.

A total of **four core promotional videos** were planned and successfully produced during the project, each focusing on a specific aspect of the project. In addition, **two supplementary videos** were developed to further support dissemination and awareness-raising activities.

Core promotional videos:

- [“Empowering Agriculture’s Future: Multifunctional Agriculture through AgriNext’s Guidance, Learning, and Innovation”](#)

- [“Transforming Agricultural Education: Flexibility for Tomorrow’s Professionals”](#)
- [“Join Our Incubators: Your Path to Growth and Excellence”](#)
- [“Empowering the Next Generation of Rural Excellence: Incubators & IT Platform”](#)

Additional dissemination videos:

- [“Why Learning from Farmers Matters”](#)
- [“What Is Multifunctional Agriculture”](#)

These videos address key themes such as guidance services in multifunctional agriculture, flexibilisation of education and training systems, the role of incubators, and the overall concept and importance of multifunctional agriculture.

The development of video content followed a structured and collaborative process. Initial steps included the preparation of scripts and guidelines to ensure consistency in messaging, alignment with the project’s visual identity, and compliance with dissemination objectives. Filming activities were carried out across different partner locations, capturing real-life environments, training activities, and stakeholder perspectives, thereby ensuring authenticity and relevance of the content.

The videos incorporate a combination of visual storytelling elements, including interviews with project partners and stakeholders, footage of educational and agricultural environments, and graphical elements aligned with the project branding. All videos were produced in English and complemented with subtitles in consortium languages (Slovenian, Spanish, and Croatian), ensuring accessibility to a wider audience.

Once produced, the videos were published on the project’s official communication channels, including the website, social media channels, and the [AgriNext YouTube channel](#). They were further integrated into dissemination materials and used during events, presentations, and training activities.

The use of video content significantly enhanced the project’s communication capacity by providing an engaging and easily understandable format for presenting complex topics. It also supported increased reach and interaction across digital portals, complementing other dissemination channels such as the website, social media, and newsletters.

In the context of exploitation, the produced videos represent a sustainable dissemination asset that can continue to be used beyond the project duration for promotion, training, and awareness-raising activities. Their adaptability and accessibility support the continued visibility and uptake of AgriNext results across different target groups and contexts.

As part of WP3, a video trailer contest entitled *Green Job = Dream Job* was organised to promote awareness of green careers in agriculture. All video trailers produced within the contest were uploaded to the AgriNext YouTube channel and added to the AgriNext project website.

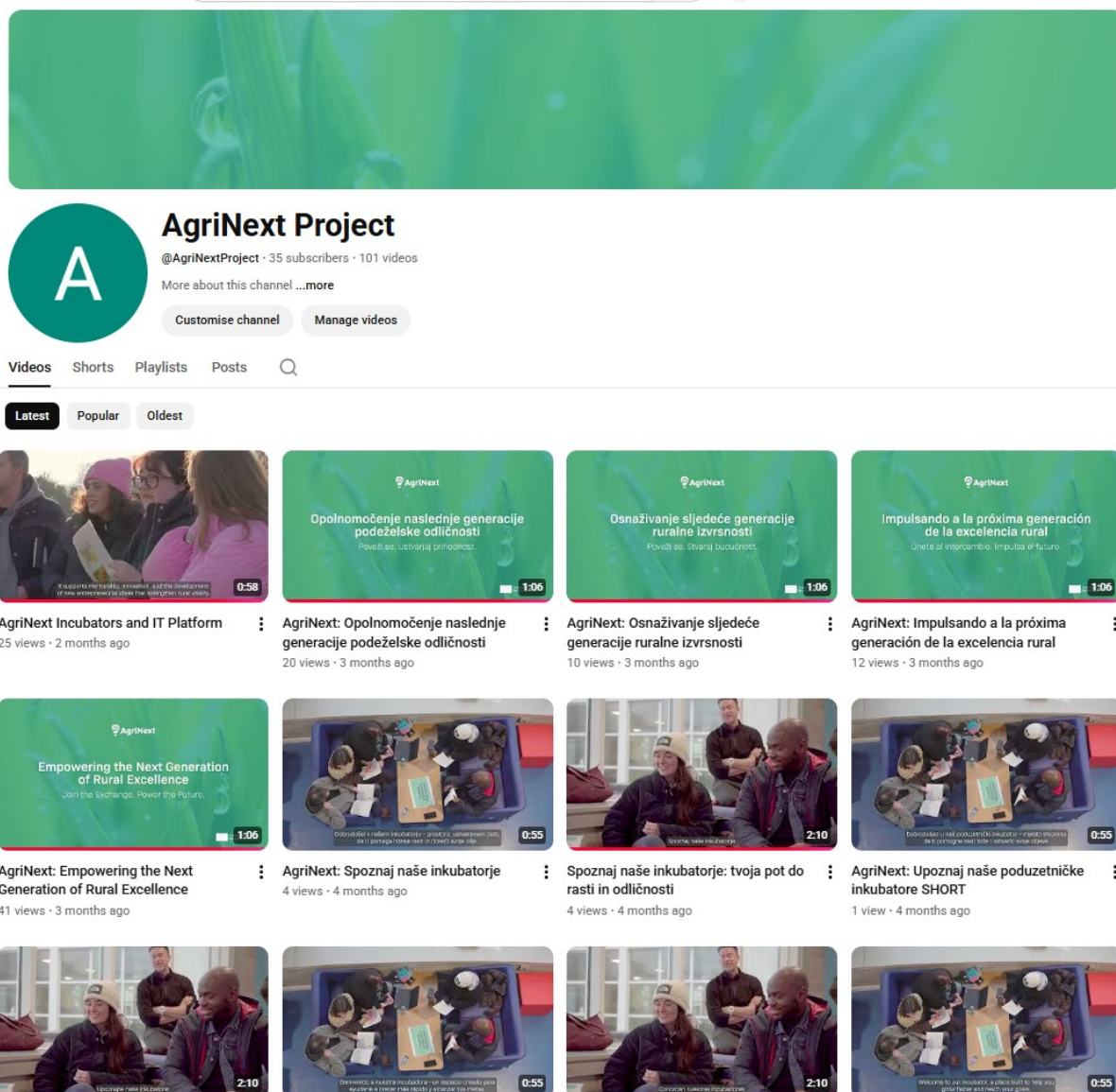


Figure 16: AgriNext Project Channel on YouTube

6.8. Social media (T8.8)

Task 8.8 focused on the strategic use of social media to support the dissemination of project activities and results, increase visibility, and foster engagement with target audiences throughout the project lifecycle.

The AgriNext project established and actively maintained its presence on key social media channels, primarily **Facebook** and **X (formerly Twitter)**. These channels were used to communicate project updates, promote events, share results, and engage with a broad range of stakeholders, including learners, educators, industry representatives, and policy makers.

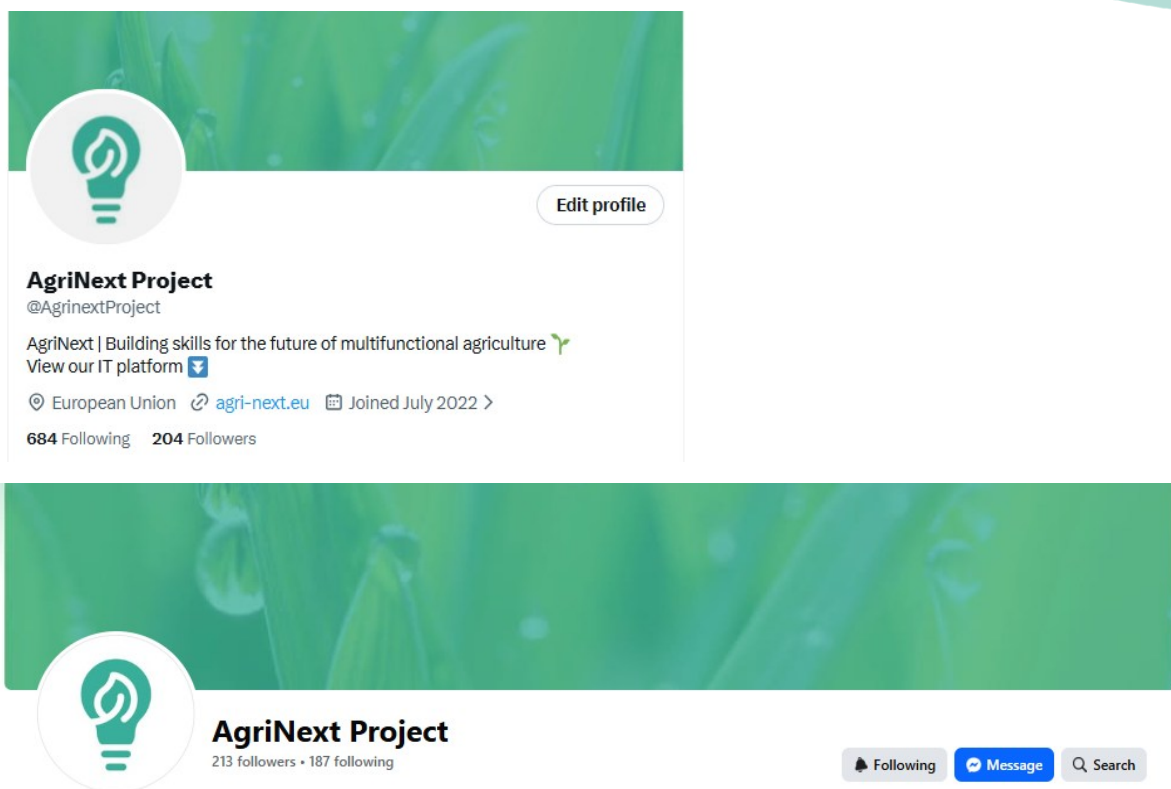


Figure 17: AgriNext Twitter/X profile and Facebook page header.

A coordinated approach to social media management was implemented across the consortium. A content plan and posting schedule were developed and regularly updated, ensuring a consistent flow of communication. Project partners contributed content based on their activities, while coordination at project level ensured alignment in messaging, visual identity, and timing of posts.

Additionally, **paid promotional activities via Facebook/Meta** were implemented on several occasions to further enhance visibility and outreach. **These campaigns supported the promotion of key project activities, including the Green Job Dream Job contest in Córdoba, the launch of project incubators and the IT platform, as well as targeted campaigns aimed at increasing visibility and user registrations on the AgriNext platform.**

AgriNext Project
16 February · 🌐

Are you a **VET teacher** or a **guidance service provider** in the field of **agriculture** and its complementary activities?

👉 **Discover the AgriNext Platform** – a *European digital hub* designed to support your **professional growth** and **innovation in rural development**.

On the **AgriNext platform**, you can:

- 🎓 **Attend certified trainings** tailored specifically to strengthen your competences
- 📖 **Explore a comprehensive knowledge base** focused on multifunctional agriculture
- 👥 **Connect** with educators, experts, employers, and policymakers across Europe
- 🏠 **Access** internships, job opportunities, and Erasmus+ mobility options
- 🌱 **Engage** in rural incubators initiatives

Everything you need to stay informed, connected, and future-ready — in one place.

🔗 **Visit the platform:** <https://agri-next.eu>

#AgriNext #VET #Agriculture #RuralDevelopment #ErasmusPlus #LifelongLearning

See translation

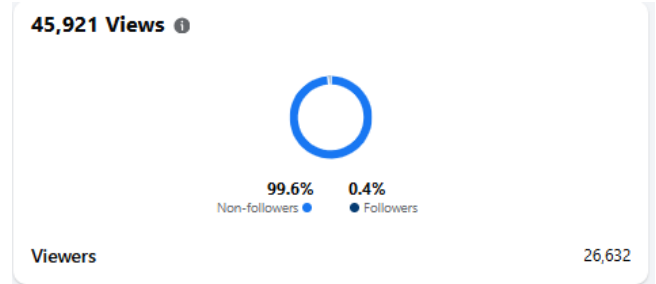
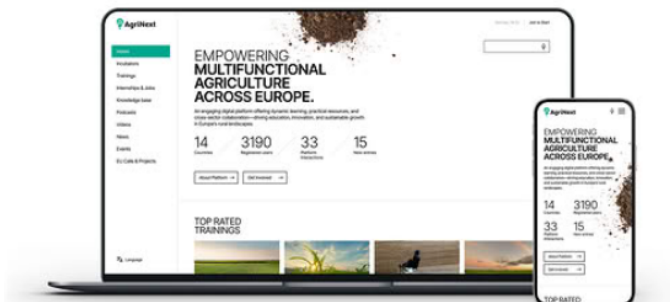


Figure 18: Example of social media post promoted through paid promotional activities on Facebook

AgriNext Project
5 March 2025 · 🌐

🌱 Empowering the Next Generation of Green Professionals! 🌱

📍 **Córdoba Campus:** The Ultimate Showcase for Multifunctional Agriculture Skills & Careers!

Vocational education in multifunctional agriculture is the key to shaping a sustainable, innovative, and diverse rural economy. That's why students across Europe have been competing in the **AgriNext Video Trailer Contest "Green Job = Dream Job"**, creating inspiring videos to promote career opportunities in agriculture.

Now, the 🏆 best entries have been selected, and they will be presented at the International Multifunctional Agriculture Skills Campus in Córdoba, Spain 🇪🇸

🌱 Stay tuned to see the top student videos selected to promote green jobs in multifunctional agriculture!

More about the event programme 👉
<https://tinyurl.com/zkemdttm>
<https://www.agrinext-project.eu/>

#agrinextproject #galileoexcelencia #multifunctionalagriculture #greenjobdreamjob #videotrailer

les Galileo Coag Jaén OnProjects Višja strokovna šola BC Naklo Skink Veleučilište u Karlovcu Center RS za poklicno izobraževanje Arctur Technological University of the Shannon, Athlone KGZ SLOGA

See translation

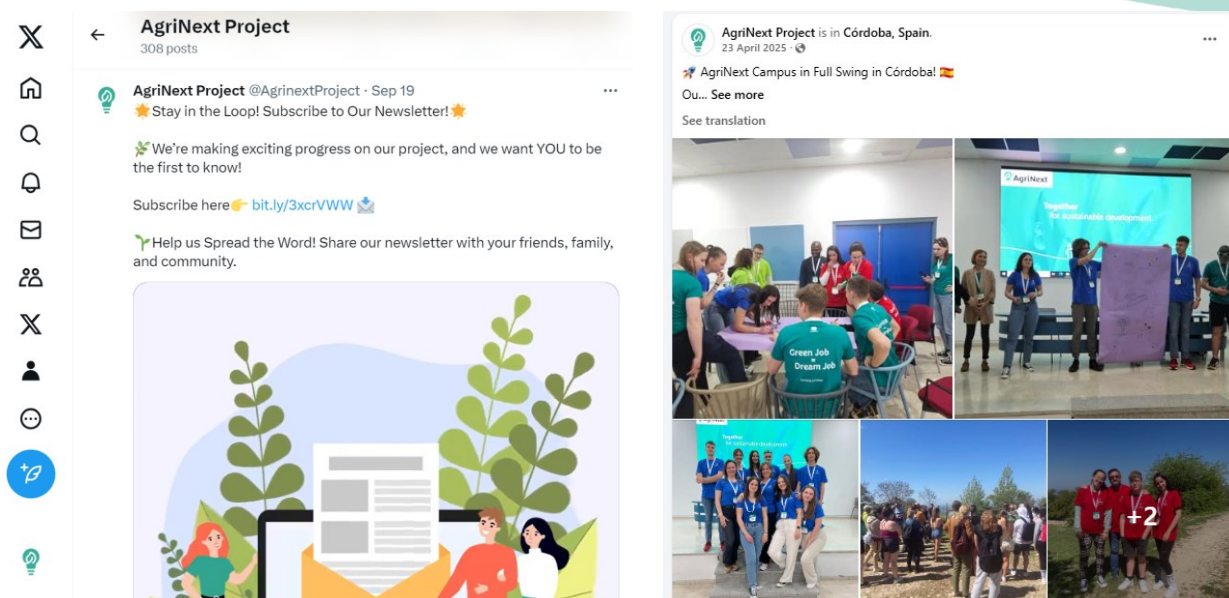


Figure 19: Examples of Social Media post

Social media content included a variety of formats, such as news updates, event announcements, dissemination of project results, promotional videos, and calls for participation in project activities. This diversified approach enabled the project to reach different audience segments and maintain sustained engagement over time.

The performance of social media activities exceeded the initially planned Key Performance Indicators (KPIs). By the end of the project, the following results were achieved:

- **More than 600 posts** published on each Social Media channel (Facebook and X),
- **Over 200 followers** per Social Media channel,
- Continuous growth in engagement and visibility across channels.

In addition to quantitative results, social media played an important role in amplifying the impact of other dissemination activities. It was used to promote events, share website content, distribute newsletters, and increase the visibility of multimedia outputs such as promotional videos.

Partners also actively leveraged their own institutional social media channels to further extend the reach of project-related content. This decentralised amplification contributed to significantly broader outreach beyond the project's core channels.

Overall, social media proved to be an effective and flexible dissemination tool, enabling timely communication and direct interaction with stakeholders. It complemented other dissemination channels and contributed to the achievement of overall communication objectives.

In the context of exploitation, the established social media presence represents a sustainable communication channel that can continue to support the visibility and promotion of project results beyond the project duration, facilitating ongoing engagement with target audiences and supporting the long-term uptake of AgriNext outputs.

6.9. Development of a sustainability and exploitation plan (T8.9)

Task 8.9 focused on ensuring the long-term exploitation, sustainability, and continued impact of the AgriNext project results beyond the project duration. The implementation of this task was guided by the **Sustainability and Exploitation Plan**, which defines the strategic framework, target groups, exploitation pathways, and sustainability mechanisms for all key project outputs.

The exploitation strategy is based on a structured approach combining dissemination, stakeholder engagement, and practical implementation of project results. In line with the Erasmus+ framework, exploitation is understood as a planned process aimed at promoting the uptake and use of project outputs by relevant stakeholders, including education providers, industry representatives, and policy makers.

The AgriNext project focuses on the long-term exploitation of three core outputs:

- **AgriNext Business Incubators**, serving as learning labs and hubs for innovation and skills development in multifunctional agriculture,
- **AgriNext IT Platform**, enabling knowledge exchange, access to training materials, and stakeholder interaction,
- **Project website and digital channels**, providing access to dissemination materials and project results.

All these outputs are designed to remain publicly accessible and free of charge beyond the project duration, ensuring continued availability and use.

The exploitation approach is implemented through three complementary pathways:

- **Direct mainstreaming**, including training, workshops, and consultancy services provided to target groups through incubators and partner institutions;
- **Vertical mainstreaming**, focusing on integration into education and training systems, including the development of flexible VET programmes and cooperation with policy makers;
- **Horizontal mainstreaming**, targeting stakeholders across the multifunctional agriculture ecosystem, including advisory bodies, sectoral organisations, and SMEs.

A key principle of the project is the adoption of an **Open Educational Resources (OER) approach**, ensuring that training materials and learning content are openly accessible via the AgriNext platform. This allows stakeholders to use, adapt, and further develop project outputs, thereby increasing their long-term impact and transferability.

To ensure sustainability, a comprehensive framework has been established, covering governance, operational, financial, and content-related aspects. The sustainability model includes:

- **Governance structures**, such as incubator boards and platform moderators, ensuring long-term coordination and quality control;
- **Operational sustainability**, with the AgriNext platform maintained by Arctur and incubator activities supported through established partnerships;
- **Financial sustainability**, based on a hybrid model combining partner contributions, integration into future projects, and development of value-added services;

- **Content sustainability**, ensured through continuous contributions from partners, content managers, and stakeholders;
- **Institutional embedding**, with project outputs integrated into education, training, and advisory activities;
- **User engagement and growth**, supported through ongoing events, training, and dissemination activities.

In addition, all partners have committed to supporting long-term sustainability through concrete actions, including maintaining links to the platform, promoting project results through their networks, and integrating project outputs into their regular activities.

The project also ensures long-term accessibility of its digital infrastructure. The AgriNext platform, website, and communication channels will remain available and maintained for at least five years after project completion, providing continued access to learning resources and dissemination materials.

Risk management measures have been defined to address potential challenges related to sustainability, including user engagement, content updates, financial resources, and long-term partner involvement. These measures ensure that the project evolves into a self-sustaining ecosystem supporting education, innovation, and collaboration in multifunctional agriculture.

Overall, Task 8.9 was successfully implemented, establishing a robust and realistic framework for the long-term exploitation and sustainability of AgriNext results. The combination of strategic planning, open access principles, stakeholder engagement, and institutional commitment ensures that project outputs will continue to generate impact beyond the project lifetime.

7. Impact and Results

The dissemination and exploitation activities carried out within WP8 contributed significantly to the overall impact of the AgriNext project. Through a combination of digital communication tools, events, and targeted outreach activities, the project successfully reached a wide range of stakeholders across multiple sectors and countries.

The impact of WP8 activities can be summarised as follows:

- **Increased visibility of project results:** The project achieved strong online and offline presence through its website, social media channels, events, and publications.
- **Broad stakeholder engagement:** A wide range of target groups, including learners, educators, industry representatives, and policy makers, were actively engaged through various dissemination activities.
- **Effective communication of complex topics:** The use of diverse formats, including videos, infographics, and news content, enabled clear and accessible communication of project results.
- **Strengthened collaboration and networks:** Participation in events and dissemination activities facilitated networking and knowledge exchange, contributing to the creation of new partnerships and synergies.
- **Support for uptake and transferability:** Dissemination activities enabled the promotion of project outputs to potential users, supporting their adoption in different contexts and regions.

Overall, WP8 activities ensured that the results of the AgriNext project reached beyond the consortium and contributed to wider awareness and understanding of multifunctional agriculture and innovative approaches in vocational education and training.

8. Conclusion

WP8 was successfully implemented and achieved its objectives in terms of dissemination, communication, and exploitation of project results. The combination of a structured dissemination strategy, diverse communication channels, and active partner involvement enabled effective outreach and strong stakeholder engagement.

The achieved KPIs demonstrate that the project exceeded several planned targets, confirming the effectiveness of the implemented approach. The developed dissemination tools, including the project website, newsletter system, social media channels, and multimedia content, provide a solid foundation for continued communication beyond the project duration.

Furthermore, the strong presence of the project at events and in publications contributed to raising awareness and promoting the uptake of project results across different sectors and geographical areas.

In the context of long-term exploitation, the established dissemination infrastructure and materials represent valuable assets that will continue to support the visibility, accessibility, and use of AgriNext results beyond the lifetime of the project.

9. Annexes

9.1. Visual Identity Brandbook

Logo										
Typography	<table><tr><td>Logo font</td><td>AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz</td><td>Congenial</td></tr><tr><td>Primary font</td><td>AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz</td><td>Bio Sans</td></tr><tr><td>Presentation font</td><td>AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz</td><td>Trebuchet MS</td></tr></table>	Logo font	AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz	Congenial	Primary font	AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz	Bio Sans	Presentation font	AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz	Trebuchet MS
Logo font	AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz	Congenial								
Primary font	AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz	Bio Sans								
Presentation font	AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz	Trebuchet MS								

Colors

	#33A48F C85 M0 Y50 K0
	#92DF83 C55 M0 Y60 K0
	#F4FF7C C20 M0 Y65 K0
	#163F3F C90 M50 Y60 K60

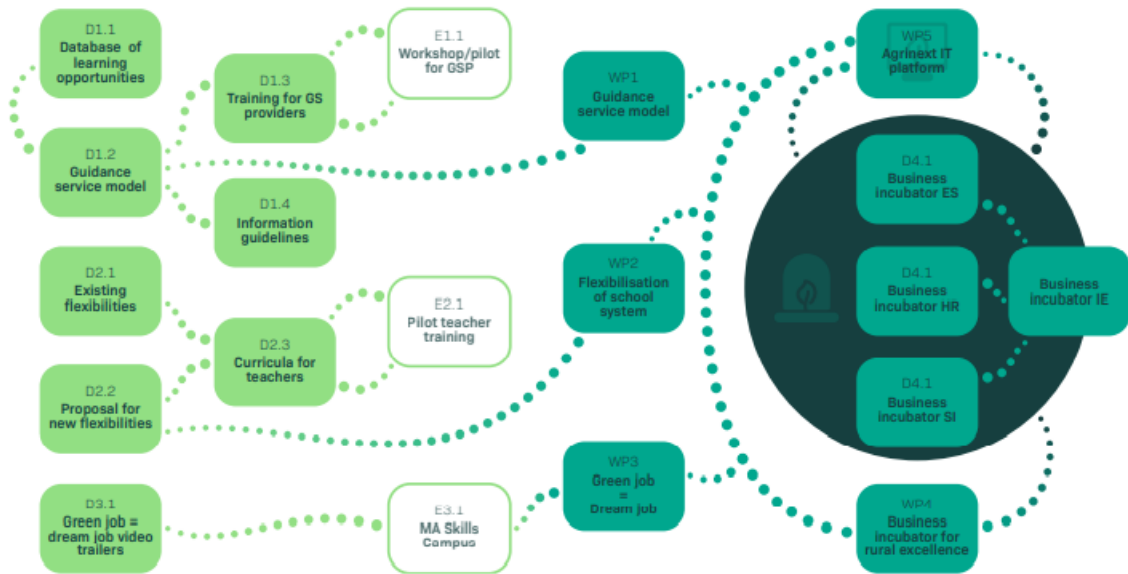
Logo versions



Icons



Infographic



Photos






Presentation









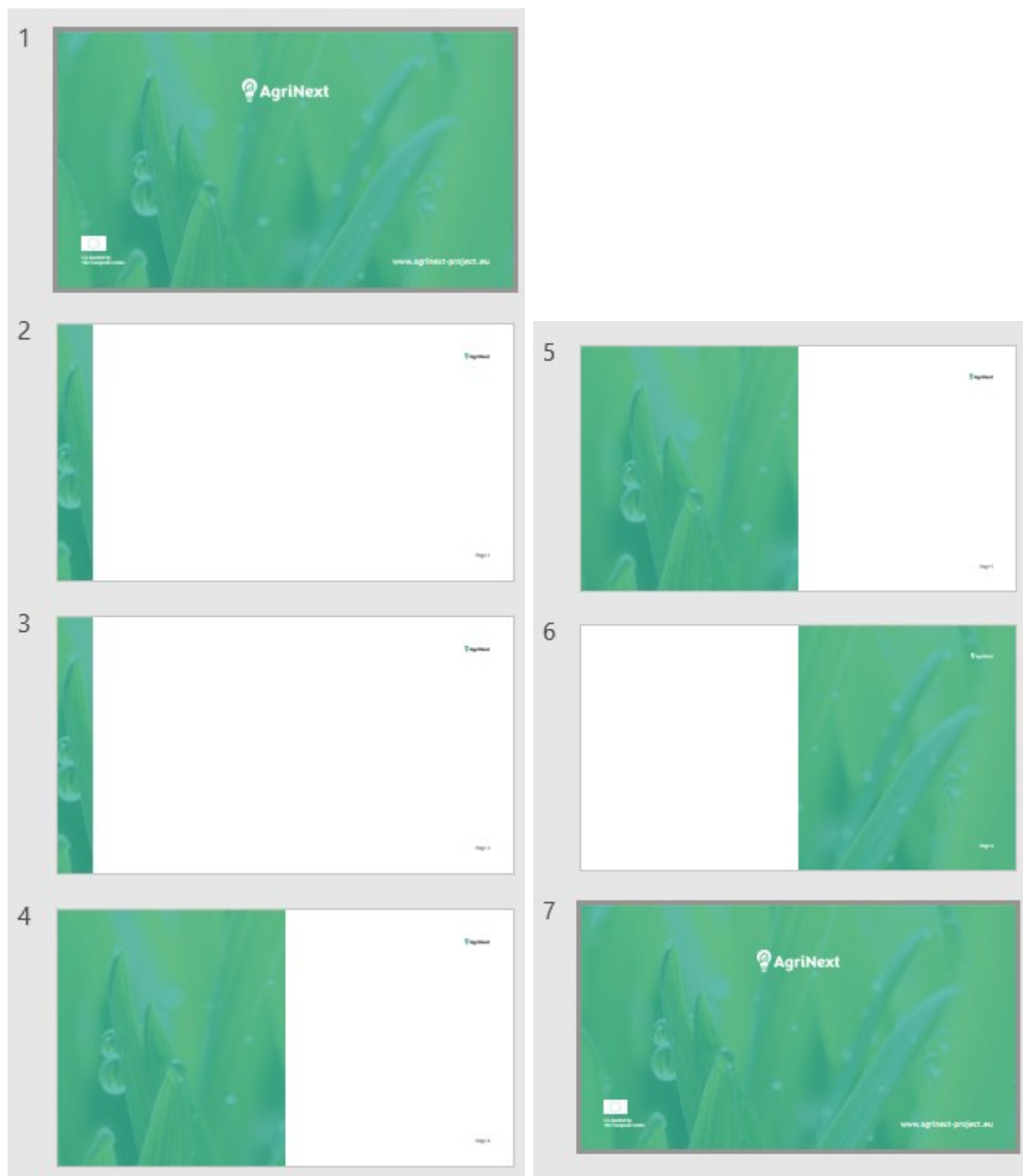
Flyer



9.2. Project templates

Templates for project materials were designed and provided to partners: PPT, Meeting minutes, Report, Deliverable, Attendance sheet, Event report, Excel and Word templates.

PPT Template



Attendance Sheet Template



List of participants

Event:

Location, date, time



	Name and Surname	Institution	Email	Signature
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
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24.				
25.				
26.				
27.				

Word Template



Confidential
Copyright © 2022 Members of the ~~AgriNext~~ Consortium

|

Meeting Minutes Template



Meeting minutes

Location, date, time

(Meeting nr. x)

Participants:

-

Apologised:

-

Agenda:

Updates:

-

Next steps:

-

Open questions & Discussion:

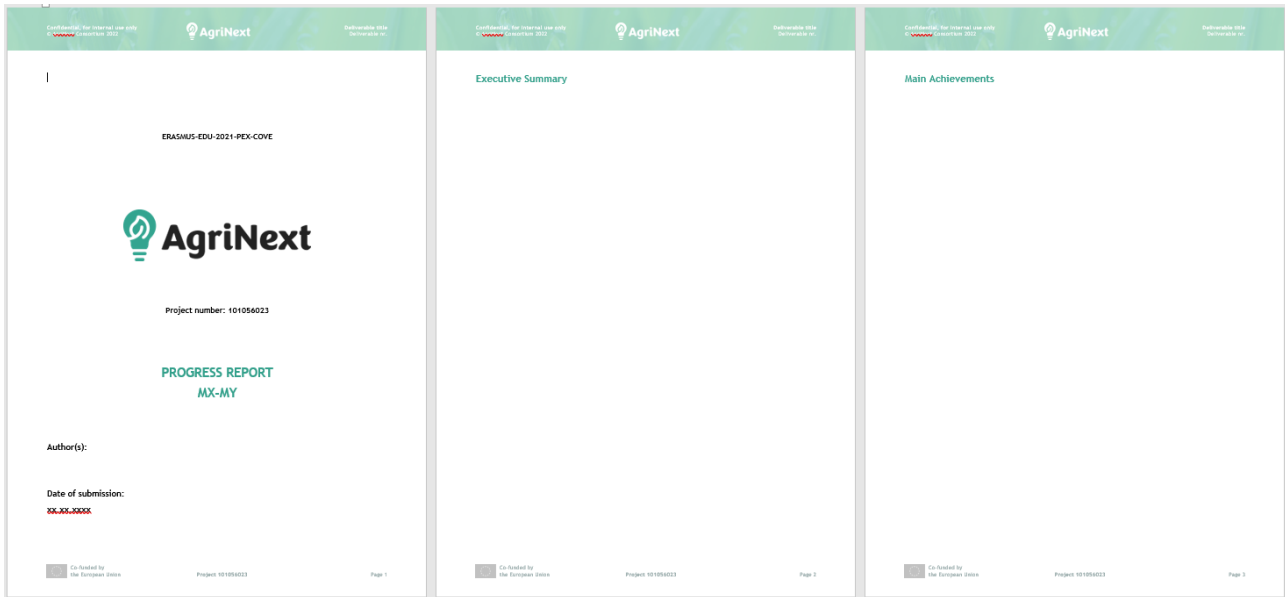
-

Next meeting:

Location, date, time

|

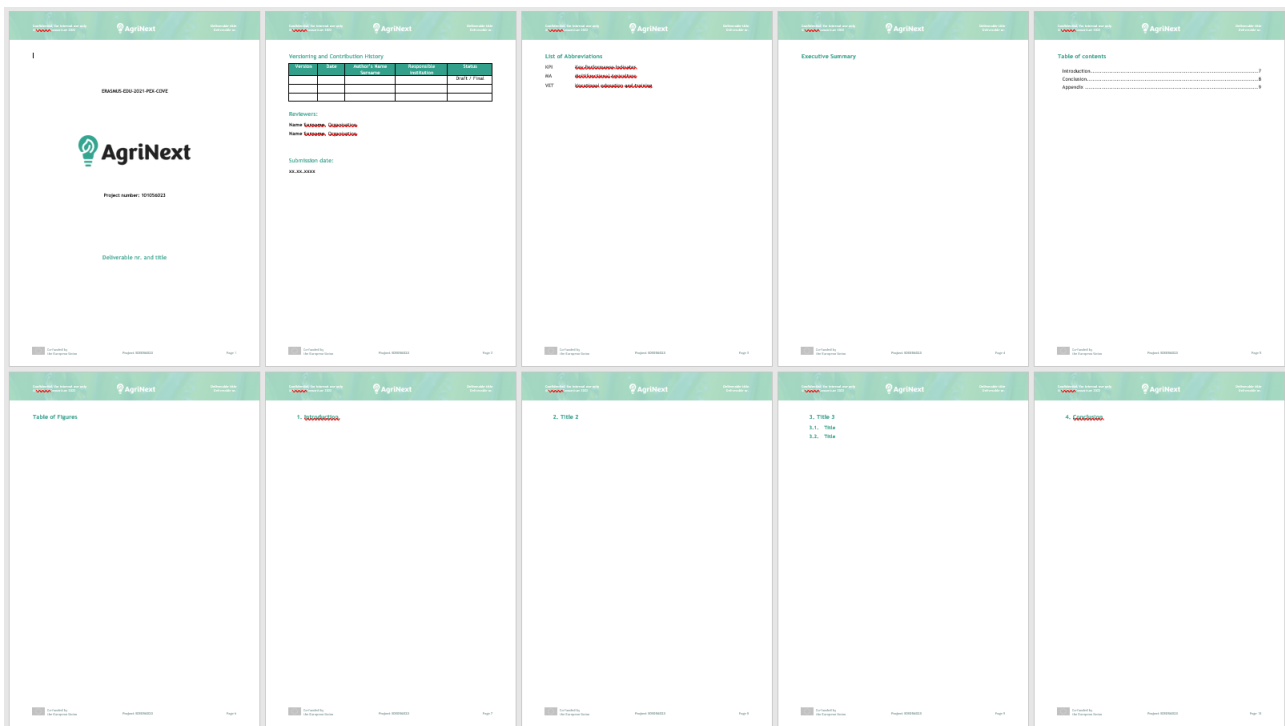
Progress Report Template



The Progress Report Template consists of three pages:

- Page 1 (Title Page):** Contains the Erasmus+ logo, AgriNext logo, project number (101056023), title (PROGRESS REPORT MX-MY), author(s), and submission date (XX.XX.XXXX).
- Page 2 (Executive Summary):** A blank page for the executive summary.
- Page 3 (Main Achievements):** A blank page for the main achievements.

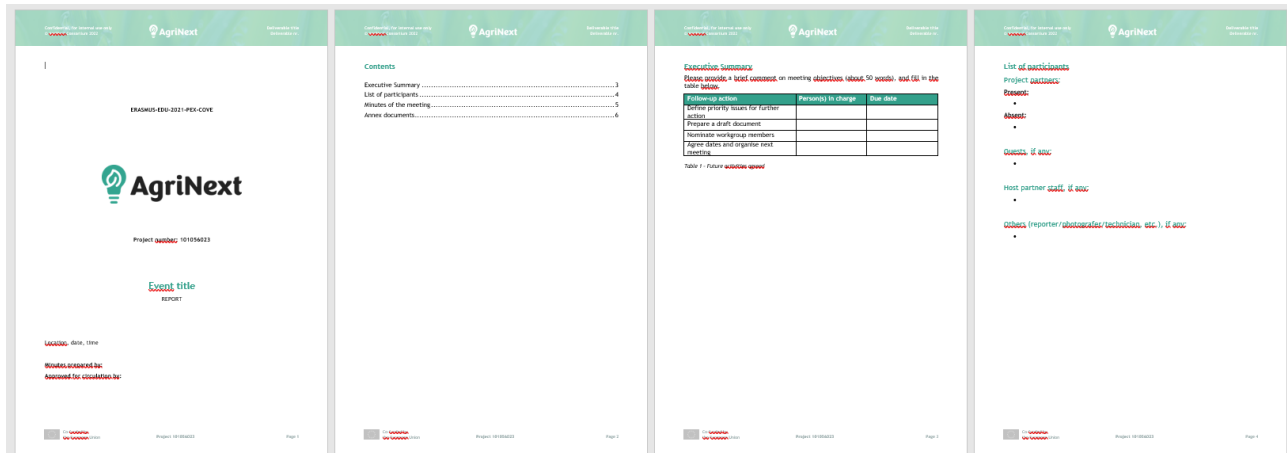
Deliverable Template



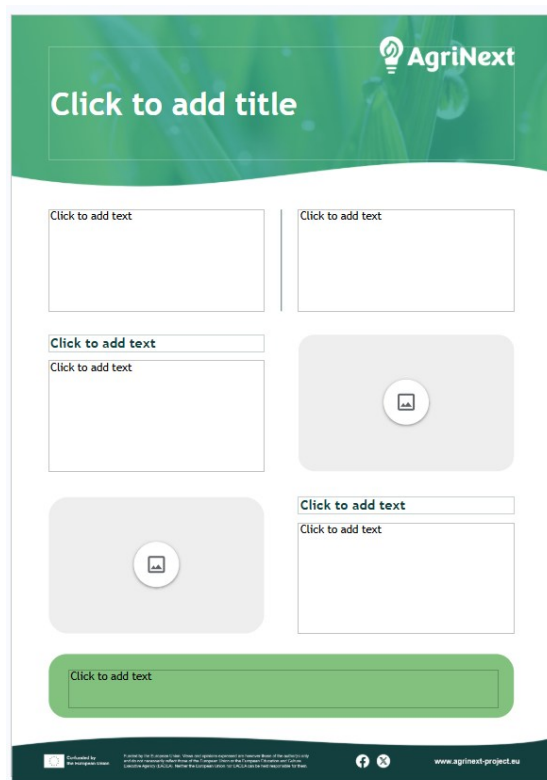
The Deliverable Template consists of ten pages arranged in a 2x5 grid:

- Page 1 (Title Page):** Contains the Erasmus+ logo, AgriNext logo, project number (101056023), and deliverable number and title.
- Page 2 (Workings and Contribution History):** Includes a table with columns: Working, Goal, Project's Name, Associated Deliverables, and Status. Below the table is a 'Review by:' section with 'Name: XXXXX, Organisation: XXXX' and a 'Submission date:' (XX.XX.XXXX).
- Page 3 (List of Abbreviations):** A table with columns: Abbreviation and Full Name. Example rows: 'XXX' for 'XXXXXXXXXXXXXXXX', 'YYY' for 'XXXXXXXXXXXXXXXX', and 'ZZZ' for 'XXXXXXXXXXXXXXXX'.
- Page 4 (Executive Summary):** A blank page for the executive summary.
- Page 5 (Table of contents):** A table listing sections and their page numbers: Introduction (1), Conclusions (2), Appendix (3).
- Page 6 (Table of Figures):** A blank page for the table of figures.
- Page 7 (Section 1):** Labeled '1. XXXXXXXX'.
- Page 8 (Section 2):** Labeled '2. Title 2'.
- Page 9 (Section 3):** Labeled '3. Title 3' with sub-points '3.1. Title' and '3.2. Title'.
- Page 10 (Section 4):** Labeled '4. XXXXXXXX'.

Event Report Template



Poster Template



9.3. Social media content and news items guidelines

9.3.1. Social media and news

- **Twitter:**

Maximum tweet length: 280 characters

Ideal Length of a Tweet: 71-100 Characters

If the post leads to referring page, add link (short link via bitly: <https://bitly.com/>)

Use tags of organisations, that have a twitter account (use @ - example @ProjectsBCNaklo)

Use 2-3 hashtags per post, add the most appropriate ones- #AgrinextProject, #MultifunctionalAgriculture #AgrinextIncubator #AgrinexrPlatform #SustainableFarming #Agriculture #VET #EducationInAgriculture etc.

Add high quality pictures or videos.

When retweeting the post, use “quote retweet” and add your introduction sentence.

- **Facebook:**

Ideal post length: 100 Characters or less

If the post leads to referring page, add link (short link via bitly: <https://bitly.com/>)

Use tags of organisations that have FB page (use @ - example: @bc.naklo.si)

Use 2-3 hashtags per post, add the most appropriate ones- #AgrinextProject, #MultifunctionalAgriculture #AgrinextIncubator #AgrinexrPlatform #SustainableFarming #Agriculture #VET #EducationInAgriculture etc.

Add high quality pictures or short videos (no longer than 3 minutes).

- **News Item**

News title: 70 characters

Body text: up to 2,500 characters, black text, no formation

Add at least one high quality photo (min. 1200x800 px, and max. 1800x1200 px)

Video (optional) - video has to be uploaded first on YouTube, add video link.

Add links to referring webpages, if needed.

Formats:

Text content: .docx (Word)

Photo material - Photos should be provided separately in .png format

9.3.2. Social media content calendar

To establish regular social media communication, a [social media content calendar](#) was prepared and shared with project partners. Each week, one partner was responsible for contributing content (at least one post) for each social media channel (Twitter/X and Facebook).

Content Calendar

Status: 13.08.2022

Overall goal: Announce the project for a smooth project start, provide preliminary information about AgriNext, promotion of events, promotion of MA, digitalisation in agriculture, sustainable farming, VET, trainings, promoting green jobs, ...
 Target group: All Twitter and LinkedIn users interested in MA, collaborative EC projects
 Communication approach: Process/event driven communication

	Date	Partner	Event/Topic	Text/Link Twitter (max. 280 characters)	Text/Link Facebook	Image / video link	Scheduled?	Published
Week 1	Monday	25/07/22	BC Naklo					
	Tuesday	26/07/22	BC Naklo					
	Wednesday	27/07/22	BC Naklo					
	Thursday	28/07/22	BC Naklo					
	Friday	29/07/22	BC Naklo					
Week 2	Monday	01/08/22	ON PROJECTS ADVISING SL					
	Tuesday	02/08/22	ON PROJECTS ADVISING SL					
	Wednesday	03/08/22	ON PROJECTS ADVISING SL					
	Thursday	04/08/22	ON PROJECTS ADVISING SL					
	Friday	05/08/22	ON PROJECTS ADVISING SL					
Week 3	Monday	08/08/22	COAG JAEN					
	Tuesday	09/08/22	COAG JAEN					
	Wednesday	10/08/22	COAG JAEN					
	Thursday	11/08/22	COAG JAEN					
	Friday	12/08/22	COAG JAEN					
Week 4	Monday	15/08/22	IES Gallelo Gal					
	Tuesday	16/08/22	IES Gallelo Gal					
	Wednesday	17/08/22	IES Gallelo Gal					
	Thursday	18/08/22	IES Gallelo Gal					
	Friday	19/08/22	IES Gallelo Gal					
Project Y1	Monday	22/08/22	CPI					
	Tuesday	23/08/22	CPI					
	Wednesday	24/08/22	CPI					

1. Metrics Table

To track the KPIs defined in this document, a [metrics table](#) was prepared and shared with all partners. All partners contributed their inputs related to events, media and press activities, and articles, while the lead partner provided statistics related to social media, newsletters, and the website.

4 national dissemination conferences (1/country), at least 16 promotional events, sector specific conferences and meetings (4/country)

#	Name	Type of event	Future or past event?	(Planned) Date (incl. Year)	Location	Partner	Contact person	No. Of participants (if past event)
1								
2								
3								
4								
5								
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7								
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19								
20								

9.4. List of News Items Published on the Project Website

No	Date	Title
1	11 Aug 2022	The AgriNext project aims to create a learning environment in the field of multifunctional agriculture and contribute to fostering green jobs
2	16 Aug 2022	AgriNext Project in a Nutshell
3	30 Aug 2022	AgriNext Goes Online
4	3 Feb 2023	Second AgriNext All-Hands Meeting in Spain
5	10 Mar 2023	Database of existing lifelong learning opportunities in the field of MA was officially released!
6	19 Mar 2023	Round table Flexibility of education in the field of agriculture with special emphasis on multifunctional agriculture
7	20 Mar 2023	AgriNext project poster presented at the 5th Global Dairy Innovation Congress MENA 2023
8	28 Apr 2023	BC Naklo Hosted an Open Doors Day Event
9	11 May 2023	Partner KGZ Sloga published first AgriNext article in the Sloga Magazine
10	25 May 2023	AgriNext presented at the 54th Annual Conference of Irish Geographers
11	30 Jun 2023	3rd partners meeting in Ireland successfully concluded
12	27 Jul 2023	Participation at the Energy and Farm Diversification Show, Tipperary, Ireland
13	16 Sep 2023	Galileo Galilei hosted digital transformation course in agri-food training
14	22 Sep 2023	VUKA promoted the AgriNext project at the international scientific and professional meeting Food for health
15	27 Sep 2023	BC Naklo hosted teachers from the Dutch school of Vechdal College of Agriculture
16	28 Sep 2023	AgriNext at COVE Forum 2023
17	11 Oct 2023	The development of the AgriNext IT platform is in progress
18	3 Nov 2023	AgriNext has helped shape the future of the dairy industry through its participation in the IDF World Dairy Summit 2023
19	21 Nov 2023	The meaning of food self-sufficiency then and now and the importance of farmwork - article published in Slogine novice
20	1 Dec 2023	AgriNext presented at the DIGITAL AND GREEN DON'T FALL FROM THE SKY Conference
21	12 Dec 2023	4th Transnational Project Meeting was held in Karlovac, Croatia
22	15 Dec 2023	Multifunctional agriculture and livestock promotional event in southwest Spain
23	9 Jan 2024	Project AgriNext presented in My Countryside and Sky is the limit Magazines
24	9 Feb 2024	Modern skills development for rural areas
25	28 Feb 2024	IES Galileo Galilei Participates in Sembramos Futuro Congress to Promote AgriNext Project
26	15 Mar 2024	Training for Guidance Service Providers in Multifunctional Agriculture is now available!
27	18 Mar 2024	Flexibility of education in the field of agriculture with special emphasis on multifunctional agriculture
28	19 Mar 2024	AgriNext: Milestones Achieved in Multifunctional Agriculture Education and Innovation
29	25 Mar 2024	Partners on the AgriNext Project: BC Naklo and SKINK
30	10 Apr 2024	Transforming Agriculture Education Through Flexible Learning Approaches
31	19 Apr 2024	How to make education more flexible to introduce agri-food training in classrooms at all levels? A great challenge with different approaches.
32	22 Apr 2024	Embracing Multifunctional Agriculture: A Pathway to Sustainable Earth Day Celebrations

33	22 May 2024	AgriNext Project Partner Skink Participates in European Horticulture Congress in Bucharest
34	31 May 2024	Guidelines for Guidance Service Model (GSM) Users to Support Multiple Stakeholders
35	13 Jun 2024	AgriNext Partners Celebrate Significant Progress at Midpoint of Project
36	14 Jun 2024	Promoting AgriNext Project: Smart Agriculture in Combination with Advanced Technologies and its Multifunctionality
37	17 Jul 2024	Promoting AgriNext: Exploring Multifunctional Agriculture - Sustainable Model for Rural Entrepreneurship and Revitalization
38	30 Aug 2024	Lights, Camera, Action: Join the Video Trailer Challenge!
39	3 Sep 2024	AgriNext Team Successfully Tests Training for Teachers in Multifunctional Agriculture
40	4 Sep 2024	Exciting News from AgriNext: Unveiling Our First Promotional Video
41	18 Sep 2024	Partners on the AgriNext Project: IES Galileo Galilei and On Projects
42	17 Oct 2024	We are Delighted to Announce: Our Second Promotional Video is Now Live
43	18 Nov 2024	AgriNext at the Tipperary Festival of Science: Pioneering Circular Economy in Multifunctional Agriculture
44	19 Nov 2024	AgriNext Inspires Tipperary's Young Minds: Green Job=Dream Job Video Trailer Competition Launched at Science Week Ireland 2024
45	20 Nov 2024	Bridging Science and Practice in Dairy Innovation
46	20 Dec 2024	Training for VET Teachers in Multifunctional Agriculture is Now Available ONLINE!
47	31 Dec 2024	Deadline Extended: Submit Your Video Trailer by January 31!
48	13 Jan 2025	Announcing the Farm Diversification Seminar
49	6 Feb 2025	Campus in Córdoba: The Grand Finale of the Green Job Dream Job Video Trailer Contest is Coming Up!
50	17 Feb 2025	Farm Diversification in Ireland with New Business Incubator Hub
51	12 Mar 2025	AgriNext: Advancing Education and Green Jobs
52	17 Mar 2025	What AgriNext Partners say about the project
53	8 Apr 2025	Empowering Agricultural Innovation through Agri-Digital Growth
54	28 Apr 2025	AgriNext Campus Córdoba: A Week of Learning, Connection and Inspirations
55	20 May 2025	Call for Applications: Join the AgriNext Incubator for Farm Diversification
56	1 Jun 2025	Learning by Doing: Promoting Slovenian Food
57	10 Jun 2025	From Concept to Impact: The Future of Agriculture Incubator at the Biotechnical Centre Naklo
58	16 Jun 2025	Karlovac University of Applied Sciences Launches AgriNext Business Incubator
59	27 Jun 2025	Connecting Rural Communities Through Multifunctional Agriculture: Erasmus+ Experience in Croatia
60	1 Jul 2025	From Idea to Reality: Promoting Multifunctional Agriculture- IES Galileo Galilei
61	4 Aug 2025	What AgriNext Partners say about the project
62	18 Aug 2025	Growing Skills for Multifunctional Farming with PERSONA
63	1 Sep 2025	Planned Activities of the AgriNext Incubator at the Biotechnical Centre Naklo
64	15 Sep 2025	Microgreen Experiments Launched at BC Naklo
65	25 Sep 2025	AgriNext Partners Test the New IT Platform in Rovinj
66	1 Oct 2025	Arena of Technologies 2025: AgriNext Connecting Innovation and Education
67	3 Oct 2025	What AgriNext Partners say about the project
68	14 Oct 2025	Video: Join Our Incubators. Your Path to Growth and Excellence

69	23 Oct 2025	AgriNext Project Reaches Key Milestone with Launch of Business Incubator for Rural Excellence
70	4 Nov 2025	From Idea to Opportunity: AgriNext entrepreneurship event at Biotehniški center Naklo
71	25 Nov 2025	Entrepreneurship Meets Multifunctional Farming at BC Naklo Project Week
72	4 Dec 2025	Quality Control of Beer and Its Role in Multifunctional Agriculture - VUKA AgriNext Incubator Workshop
73	9 Dec 2025	Sustainable Strengthening of Rural Areas: Lecture on Family Farms and Supplementary Activities within the AgriNext Incubator
74	16 Dec 2025	The Role of AgriNext Project in Raising Citizenship and Democratic Competences: VET Front-Runner
75	17 Dec 2025	AgriNext Christmas Story: My Grandmother's Old Farmhouse
76	3 Feb 2026	AgriNext Platform Is Now Live
77	5 Feb 2026	Key Session to Boost Multifunctional Agriculture
78	14 Feb 2026	Vocational Education and Training drive the rural future through innovation and knowledge transfer
79	19 Mar 2026	Ireland Incubator Hub Multifunctional Farmers
80	20 Mar 2026	AgriNext Project Enters Final Phase: Partners Meet in Granada with a Focus on Key Results
81	18 May 2026	AgriNext Final Conferences Across Europe
82	28 May 2026	Thank You for Being Part of the AgriNext Journey

9.5. List of dissemination events

This annex provides a comprehensive overview of all dissemination events carried out within the AgriNext project. The list includes both events organised by project partners and external events where the project was presented.

	TITLE	DETAILS
1	5th Global Dairy Innovation Congress MENA 2023	Event Date: 15-16 March 2023 Event Location: Dubai, UAE Link: https://www.szwgroup.com/global-dairy-innovation-congress-mena/ Type of covering: AgriNext Poster presentation Partner involved: VUKA (CRO)
2	BC Naklo "Open door day"	Event Date: 25 April 2023 Event Location: Strahinj, Slovenia Link: http://www.bc-naklo.si/novice/novica/news/dan-odprtih-vrat-bc-naklo-25-4-2023/?tx_news_pi1%5Bcontroller%5D=News&tx_news_pi1%5Baction%5D=detail&cHash=4db7ee1aca2dacbd2165551e09250673 Type of covering: AgriNext Presentation Partner involved: BC Naklo (SLO)
3	"16th conference on Food Safety and Quality"	Event Date: 15-17 May 2023 Event Location: Opatija, Croatia

		Type of covering: AgriNext Poster presentation Partner involved: VUKA (CRO)
4	54th Annual Conference of Irish Geographers	Event Date: 16-19 May 2023 Event Location: Wexford, Ireland Link: https://www.conferenceofirishgeographers.ie/ Type of covering: AgriNext Oral Presentation/Lecture Partner involved: TUS (IR)
5	Energy & Farm Diversification Show	Event Date: 20 July 2023 Event Location: Tipperary, Ireland Link: https://energyandfarmdiversificationshow.com/ Type of covering: AgriNext Poster Presentation Partner involved: TUS (IR)
6	IDF World Dairy Summit	Event Date: 16-19 October 2023 Event Location: Chicago, USA Link: https://fil-idf.org/idf_events/idf-world-dairy-summit/ Type of covering: Partner involved: VUKA (CRO)
7	With Food to Health	Event Date: 14-15 September 2023 Event Location: Osijek, Croatia Link: https://www.agrinext-project.eu/en/news/2023092215481045/vuka-promoted-the-agrinext-project-at-the-international-scientific-and-professional-meeting-food-for-health/ Type of covering: AgriNext Poster Presentation Partner involved: VUKA
8	EU CAP NETWORK - Thematic Group on Nurturing Skills for a Thriving and Sustainable Agricultural Sector	Event Date: 9 October 2023 / 16 January 2024 Event Location: online Link: https://eu-cap-network.ec.europa.eu/thematic-group-nurturing-skills-thriving-and-sustainable-agricultural-sector_en Type of covering: Presentation of AgriNext Project Partner involved: OnProjects (ES)
9	Forum on Vocational Excellence 2023	Event Date: 25-26.9.2023 Event Location: Amsterdam, Netherlands Link: https://www.agrinext-project.eu/en/news/2023092813384548/agrinext-at-cove-forum-2023/ Type of covering: Presentation of AgriNext Project, Networking Partner involved: Multiple partners
10	BC Naklo teacher meeting/conference	Event Date: 26.9.2023 Event Location: Strahinj, Slovenia Type of covering: Participation at the conference Partner involved: BC Naklo (SLO)
11	Practical course on animal welfare: management of horses for reproduction, transportation and agrotourism.	Event Date: 13-17 November 2023 Event Location: Chiclana, Cádiz, Spain Link: https://www.theolivepress.es/spain-news/2023/11/30/young-vets-saddle-up-to-learn-horsemanship-in-english-as-part-of-eu-funded-project-in-spains-cadiz/

		Type of covering: AgriNext Poster and oral presentation Partner involved: IES GALILEO GALILEI (ES)
12	Digital transformation course in agri-food training	Event Date: 11-15.9.2023 Event Location: Ies Galileo Galilei, Spain Type of covering: AgriNext Presentation Partner involved: IES GALILEO GALILEI (ES)
13	Modernization of VET in Slovenia	Event Date: 29.11.2023 Event Location: Ljubljana, Slovenia Link: https://www.agrinext-project.eu/en/news/2024010911373381/agrinext-presented-at-the-digital-and-green-don-t-fall-from-the-sky-conference/ Type of covering: AgriNext Poster and oral presentation Partner involved: CPI (SLO)
14	EQAVET PLA (Online)	Event Date: 22-23.11.2023 Event Location: Online Link: https://ec.europa.eu/social/main.jsp?catId=89&furtherNews=yes&newsId=10684&langId=en Type of covering: AgriNext presentation Partner involved: BC Naklo (SLO)
15	Round Table Discussion for Flexibilization Proposals	Event Date: 2 February 2024 Event Location: Strahinj, Slovenia Link: https://www.agrinext-project.eu/en/news/2024021607482280/modern-skills-development-for-rural-areas/ Type of covering: AgriNext Presentation & Round Table Partner involved: BC Naklo & Sloga & CPI (SLO)
16	Round Table Discussion for Flexibilization Proposals	Event Date: 15 March 2024 Event Location: Karlovac, Croatia Link: https://www.agrinext-project.eu/en/news/2024031909260551/flexibility-of-education-in-the-field-of-agriculture-with-special-emphasis-on-multifunctional-agriculture/ Type of covering: AgriNext Presentation & Round Table Partner involved: VUKA & Skink (CRO)
17	Anuga - FoodTec 2024	Event Date: 19-21.March 2024. Event Location: Cologne; Germany Link: https://www.anugafoodtec.com/ Type of covering: AgriNext Promotion Partner involved: VUKA (CRO)
18	National Council, Ljubljana	Event Date: 5 April 2024 Event Location: Ljubljana, Slovenia Type of covering: Presentation of AgriNext Project and Results Partner involved: BC Naklo (SLO)
19	Round Table Discussion for Flexibilization Proposals	Event Date: 9 April 2024 Event Location: TUS, Ireland Link: https://www.agrinext-project.eu/en/news/2024041018521588/transforming-agriculture-education-through-flexible-learning-approaches/

		Type of covering: Round table Partner involved: TUS (IR)
20	Round Table Discussion for Flexibilization Proposals	Event Date: 16 April 2024 Event Location: Ies Galileo Galilei, Spain. Link: https://www.agrinext-project.eu/en/news/2024041010065458/how-to-make-education-more-flexible-to-introduce-agri-food-training-in-classrooms-at-all-levels-a-great-challenge-with-different-approaches/ Type of covering: Round table Partner involved: IES GALILEO GALILEI (ES)
21	Open day and expert consultation	Event Date: 25 April 2024 Event Location: Strahinj, Slovenia Type of covering: AgriNext Promotion Partner involved: BC Naklo (SLO)
22	International Conference on Food Safety and Food Hygiene in Food Science (ICFSFHFS -24)	Event Date: 24-25 April 2024 Event Location: Seville, Spain Link: https://itar.in/conf/index.php?id=2270502 Type of covering: AgriNext Promotion Partner involved: VUKA (CRO)
23	III Congreso Internacional de Turismo de Interior de Andalucía	Event Date: 30/04/2025 Event Location: Jaén (Spain) Type of covering: Round table Partner involved: COAG-Jaén (ES)
24	European Horticulture Congress (EHC2024)	Event Date: 12-16 May 2024 Event Location: Bucharest, Romania Link: https://ehc.usamv.ro/ Type of covering: AgriNext Poster presentation Partner involved: Skink (CRO)
25	ASETUR Congress on Rural Tourism 2024	Event Date: 04/06/2024 Event Location: Aýna (Spain) Link: https://www.youtube.com/watch?v=Rguwlf7xsa0&t=2s Type of covering: Round table Partner involved: COAG-Jaén (ES)
26	31st ADPR Congress on Regional Innovation Ecosystems and Sustainable Development	Event Date: 26-28 June 2024 Event Location: Leiria, Portugal Link: https://www.apdr.pt/congresso/2024/ Type of covering: AgriNext Promotion Partner involved: TUS (IR)
27	Energy & Farm Diversification Show	Event Date: 18 July 2024 Event Location: Tipperary, Ireland Link: https://energyandfarmdiversificationshow.com/ Type of covering: AgriNext Promotion Partner involved: TUS (IR)
28	Fair Gornja Radgona	Event Date: 24-29 August 2024 Event Location: Gornja Radgona, Slovenia Link: https://www.sejem-agra.si/ Type of covering: Stand at the fair (6 days), leaflet Partner involved: BC Naklo (SLO)

29	Honey Festival and Honey Day in Culinary 2024	Event Date: 21.9.2024 Event Location: Radovljica, Slovenia Type of covering: Stand Partner involved: BC Naklo (SLO)
30	Promoting AgriNext in Innovagri 2024 (Ondes)	Event Date: 4-5.09.2024 Event Location: LEGTA Ondes (France) Link: https://www.innovagri.com/ Type of covering: Agrinext Promotion and Presentation Partner involved: IES GALILEO GALILEI (ES)
31	Round table: Boosting agrotourism in the province of Jaén	Event Date: 04/10/2024 Event Location: Jaén (Spain) Link: https://www.ifeja.org/tierraadentro/ Type of covering: AgriNext Presentation & Round Table Partner involved: COAG-Jaén (ES)
32	Fair Komenda	Event Date: 4-6.10.2024 Event Location: Komenda, Slovenia Link: https://www.facebook.com/profile/100063768991305/search/?q=komenda%202024 Type of covering: project stall Partner involved: BC Naklo (SLO)
33	Cheesemakers' consultation	Event Date: 07/10/2024 Event Location: Kranj, Slovenia Type of covering: project stall Partner involved: BC Naklo (SLO)
34	Slovenian Cheese Festival	Event Date: 08/10/2024 Event Location: Kranj, Slovenia Link: https://www.facebook.com/profile/100063768991305/search/?q=festival%20sirov Type of covering: Stand Partner involved: BC Naklo (SLO)
35	IDF World Dairy Summit	Event Date: 15-18.10.2024 Event Location: Paris, France Type of covering: Promotion Partner involved: VUKA (CRO)
36	Tipperary Festival of Science	Event Date: 13/11/2024 Event Location: TUS, Ireland Link: https://www.eventbrite.ie/cc/tipperary-festival-of-science-2024-3689579 Type of covering: Booth Partner involved: TUS (IR)
37	Science Week Ireland	Event Date: 14/11/2024 Event Location: TUS, Ireland Link: https://www.sfi.ie/engagement/science-week/ Type of covering: Presentation Partner involved: TUS (IR)
38	Vivus Conference 2024	Event Date: 21/11/2024 Event Location: Strahinj, Slovenia

		Link: https://bc-naklo.si/conference-vivus/ Type of covering: Project stall, Online lecture Partner involved: BC Naklo, COAG Jaen
39	Radio Interview with Tipp FM: Promoting AgriNext Project	Event Date: 23/11/2024 Event Location: TUS, Ireland Link: https://tippfm.com/listen-back/ag-report-with-jim-finn-23-nov/ Type of covering: Radio Interview Partner involved: TUS (IR)
40	The 45th International Symposium of Dairy Experts	Event Date: 13-16.11.2024 Event Location: Rovinj, Croatia Link: https://www.agrinext-project.eu/en/news/2024112014531814/bridging-science-and-practice-in-dairy-innovation/ Type of covering: Presentation Partner involved: VUKA (CRO)
41	ThinkTank	Event Date: 10.1.2025 Event Location: Slovenia Type of covering: Project presentation and promotion Partner involved: BC Naklo (SLO)
42	Informativa 2025	Event Date: 17-18.1.2025 Event Location: Ljubljana, Slovenia Link: https://www.informativa.si/ Type of covering: Fair Partner involved: BC Naklo (SLO)
43	AgriNext Multifunctional Agriculture (Farm Diversification) Seminar	Event Date: 28/01/2025 Event Location: Thurles, Tipperary Link: https://www.eventbrite.ie/e/tus-agrinext-farm-diversification-seminar-tickets-1142712476779?aff=oddtcreator Type of covering: Seminar Partner involved: TUS (IR)
44	Announcement of the winners of the green job = dream job at BC Naklo	Event Date: 4/2/2025 Event Location: Naklo, Slovenia Type of covering: Project presentation Partner involved: BC Naklo (SLO)
45	BSC event	Event Date: 4/2/2025 Event Location: Naklo, Slovenia Type of covering: presentation Partner involved: BC Naklo (SLO)
46	Public announcement of the winners of the green job = dream job at the BC Naklo Cultural Day ceremony	Event Date: 5.2.2025 Event Location: Naklo, Slovenia Type of covering: presentation Partner involved: BC Naklo (SLO)
47	Infodays 2025	Event Date: 14-15.2.2025 Event Location: Naklo, Slovenia Link: https://bc-naklo.si/informativni-dnevi/ Type of covering: project stall Partner involved: BC Naklo (SLO)

48	Sustainable Research in a Sustainable World: Impact Pathways for Enterprise & Innovation	Event Date: 17-21/02/2025 Event Location: Limerick, Ireland Link: https://tus.ie/news/technological-university-of-the-shannon-kicks-off-research-week/ Type of covering: Presentation Partner involved: TUS Research Week (IR)
49	Final conference Lokalno Gor	Event Date: 7/3/2025 Event Location: Strahinj, Slovenia Type of covering: project stall Partner involved: BC Naklo (SLO)
50	A visit by university representatives from the Republic of South Africa	Event Date: 11/3/2025 Event Location: Strahinj, Slovenia Type of covering: tour of the school Partner involved: BC Naklo (SLO)
51	Official opening of business incubator	Event Date: 11.6.2025 Event Location: Karlovac, Croatia Link: https://kaportal.net.hr/aktualno/vijesti/karlovac/1360742/vel-euciliste-u-karlovcu-dobit-ce-poduzetnicki-inkubator-za-ruralnu-izvrnost-cilj-mu-je-potaknuti-razvoj-poduzetnistva-u-multifunkcionalnoj-poljoprivredi/ Type of covering: presentation of incubator Partner involved: VUKA (CRO)
52	Official opening of business incubator	Event Date: 9.9.2025 Event Location: Cordoba, Spain Type of covering: presentation Partner involved: IES GG (ES)
53	Official opening of business incubator	Event Date: 15.10.2025 Event Location: Strahinj, Slovenia Type of covering: Presentation Partner involved: BC Naklo (SLO)
54	Official Presentation of AGRINEXT at COVEs in Denmark	Event Date: 8-10/09/2025 Event Location: Kolding, Denmark Link: https://www.facebook.com/share/p/1CtN9pnoSU/ Type of covering: Presentation Partner involved: IES GG (ES)
55	Official Presentation of AGRINEXTWP3 Green Job Dream Job Euroskills 2025 Denmark	Event Date: 9-11/09/2025 Event Location: Herning, Denmark Link: https://www.linkedin.com/posts/andresquebrajo_agrinextproject-fpa-activity-7371849340304134145-9kZK Type of covering: Presentation Partner involved: IES GG (ES)
56	Official presentation Opening Agrinext Incubator	Event Date: 09/09/2025 Event Location: Córdoba (Spain) Link: https://www.instagram.com/p/DOqtdxWipYB/ Type of covering: Introduction of incubator Partner involved: IES GG (ES)

57	Kick off MA changing food industry IES GG + Europea	Event Date: 29/09/2025 Event Location: Córdoba (Spain) Link: https://www.facebook.com/share/1A6EtcpseS/ Type of covering: presentation Partner involved: IES GG (ES)
58	Agroecology round table about regenerative agriculture	Event Date: 23/05/2025 Event Location: Córdoba (Spain) Link: https://www.instagram.com/p/DJ38Xrlo1ll/ Type of covering: Round table Partner involved: IES GG (ES)
59	International Conference on Agriculture, Veterinary and Life Sciences	Event Date: 04.-05/09/2025 Event Location: Singapore Type of covering: Presentation Partner involved: VUKA (CRO)
60	Conference Future for rural Europe: STAY project Final European Dissemination Conference	Event Date: 30/10/2025 Event Location: Brussels (Belgium) Type of covering: Round table Partner involved: COAG-Jaén (ES)
61	BIP - FLAVOURS OF CROATIA	Event Date: 16/06/2025 Event Location: Karlovac, Croatia Type of covering: Presentation Partner involved: VUKA (CRO)

9.6. List of publications and media contributions

This annex provides a comprehensive overview of all publications, media contributions, and dissemination articles produced within the AgriNext project. The list includes both digital and printed publications, covering a wide range of dissemination channels such as professional journals, online media, institutional websites, and sector-specific portals.

These publications supported the promotion of project activities and results, ensuring wide outreach and contributing to the visibility and long-term impact of the AgriNext project.

	TITLE OF PUBLICATION	DETAILS
1	Nuevos proyectos para nuevos retos (New projects for new challenges)	Date: Sep 2022 Channel: Revista técnica #33 Type: Digital magazine Language: Spanish Partner: COAG-Jaén (ES) Link: https://www.coagjaen.es/wp-content/uploads/Revista-COAG-Septiembre-2022-BP_compressed.pdf
2	Predstavitev projekta Agrinext (Presentation of the AgriNext project)	Date: 21 Apr 2023 Channel: Slogine novice (Spring/Summer) Language: Slovene Partner: KGZ SLOGA (SI) Link: https://www.sloga.si/assets/Slogine_novice/slogine-novice-pomlad-poletje-2023.pdf

3	Supporting rural regeneration through multifunctional agriculture	Date: 14 May 2023 Channel: Conference of Irish Geographers (Book of Abstracts) Language: English Partner: TUS (IE) Link: https://www.conferenceofirishgeographers.ie/files/ugd/c7beb_b_85172de58d494b809340ed39b5e9c15d.pdf
4	Pomen samooskrbe v preteklosti in sedanjosti ter pomen dela kmetov (The importance of self-sufficiency in the past and present, and the importance of farmers' work)	Date: 20 Dec 2023 Channel: Slogine novice (Winter issue) Language: Slovene Partner: KGZ SLOGA (SI) Link: https://www.sloga.si/assets/Slogine_novice/slogine-novice-zima-2023-24.pdf
5	Young Vets Saddle Up To Learn Horsemanship in English as part of EU-funded project in Spain's Cadiz	Date: 30 Nov 2023 Channel: The Olive Press Language: English Partner: IES GG (ES) Link: https://www.theolivepress.es/spain-news/2023/11/30/young-vets-saddle-up-to-learn-horsemanship-in-english-as-part-of-eu-funded-project-in-spains-cadiz/
6	Project AgriNext links stakeholders from the field of Multifunctional Agriculture	Date: Dec 2023 Channel: My Countryside / Moje podeželje Language: Slovene Partner: BC Naklo (SI) Link: Printed
7	Who are the Guidance Service Providers? Partners from Spain, Ireland and Croatia meet in Slovenia	Date: Nov 2023 Channel: The Sky is the Limit Language: English Partner: BC Naklo (SI) Link: Printed
8	Razvoj poklicev za podeželje (Development of professions for rural areas)	Date: 11 Feb 2024 Channel: Gorenjski glas Language: Slovene Partner: BC Naklo, SLOGA, CPI (SI) Link: https://www.gorenjskiglas.si/article/20240211/C/240219975/1082/1014/razvoj-poklicev-za-podezelje
9	Pester začetek leta (A busy start to the year)	Date: 2 Apr 2024 Channel: Glas občine Naklo Language: Slovene Partner: BC Naklo (SI) Link: https://www.naklo.si/objava/910319
10	Aktualno v oddelku sadja in zelenjave (Current activities in the fruit and vegetable department)	Date: 11 Apr 2024 Channel: Slogine novice Language: Slovene Partner: KGZ SLOGA (SI) Link: https://www.sloga.si/assets/Slogine_novice/slogine-novice-pomlad-2024.pdf
11	La formación como motor de cambio en el sector agrícola: una herramienta de COAG Jaén para el futuro (Training as a driver of change in the agricultural sector: a tool of COAG Jaén for the future)	Date: Jun-Jul 2024 Channel: Revista técnica #39 Language: Spanish Partner: COAG-Jaén (ES) Link: https://www.coagjaen.es/wp-content/uploads/revista_39_compressed.pdf

12	Exploring multifunctional agriculture beyond food production: Sustainable model for rural entrepreneurship and revitalisation	Date: 20 June 2024 Channel: 31st APDR Congress on Regional Innovation Ecosystems and Sustainable Development Type: Book of Abstracts (conference publication) Language: English Partner: TUS (IE) Link: https://www.apdr.pt/congresso/2024/uploads/1/7/2/5/17254170/abstracts_book_apdr2024_20_06.pdf
13	AgriNext Partners Celebrate Significant Progress at Midpoint of Project	Date: Jun 2024 Channel: ARCTUR website Type: Web article Language: English Partner: ARCTUR (SI) Link: https://www.arctur.si/en/rd-projects/agrinext/agrinext-partners-celebrate-significant-progress-at-midpoint-of-project/
14	AgriNext (advert)	Date: Sep 2024 Channel: Mljekarski list Language: Croatian Partner: VUKA (HR) Link: https://hmu.hr/mljekarski-detalji-arhiva/mljekarski-list-9-2024-2/
15	Se pretende generar valor a partir de actividades formativas diseñadas por y para agricultores (Generating value through training activities designed by and for farmers)	Date: Sep-Oct 2024 Channel: Revista técnica #40 Type: Digital magazine Language: Spanish Partner: COAG-Jaén (ES) Link: https://www.coagjaen.es/wp-content/uploads/revista-40-p_compressed.pdf
16	AgriNext Project on Multifunctional Agriculture	Date: 23 Nov 2024 Channel: Tipp FM Radio Language: English Partner: TUS (IE) Link: https://drive.google.com/file/d/1ld5r1_6loPzFW05PF0MmE58p3FCf-qXA/view
17	Teachers' response to changes in the labour market	Date: December 2024 Channel: My Countryside / Moje podeželje Type: Magazine Language: Slovene Partner: BC Naklo (SI) Link: Printed
18	Business Incubator for Multifunctional Agriculture (Ag Report with Jim Finn)	Date: December 2024 Channel: Tipp FM Radio (Ag Report with Jim Finn) Type: Radio interview Language: English Partner: TUS (IE) Link: https://drive.google.com/file/d/1vRTz6cHoVbeid3HRKk75N1kEgAtDbs5W/view
19	Business Incubator for Multifunctional Agriculture (The Farm Show with Daniel & Tom Long)	Date: January 2025 Channel: Tipp FM / Mid-West Radio Language: English Partner: TUS (IE) Link: https://on.soundcloud.com/4BmuPUBCcd528CWS8

20	Farm Diversification Seminar to take place next week	Date: January 2025 Channel: Agriland Type: Radio interview Language: English Partner: TUS (IE) Link: https://www.agriland.ie/farming-news/farm-diversification-seminar-to-take-place-next-week/
21	Thurles to Host Farm Diversification Seminar	Date: January 2025 Channel: The Nenagh Guardian (Guardian Farming) Type: Newspaper article Language: English Partner: TUS (IE) Link: https://drive.google.com/file/d/1Sb2pd9MRorJE7fcO6F1-Lgqx6BeYSwpW/view
22	Ag students to represent Ireland at EU competition	Date: January 2025 Channel: Agriland Type: Newspaper article Language: English Partner: TUS (IE) Link: https://www.agriland.ie/farming-news/ag-students-to-represent-ireland-at-european-competition/
23	EU AgriNext Project will support farm diversification	Date: February 2025 Channel: Nenagh Guardian Type: Newspaper article Language: English Partner: TUS (IE) Link: Printed
24	TUS Annual Research Week 2025 - Impact Pathways for Enterprise & Innovation	Date: February 2025 Channel: TUS Type: Poster Language: English Partner: TUS (IE) Link: https://drive.google.com/file/d/14NUpIhPR8w5pE26xqgN8_1LYaTNUYQu/view
25	Participants sought for EU farm diversification incubator	Date: February 2025 Channel: Agriland Type: Newspaper article Language: English Partner: TUS (IE) Link: https://www.agriland.ie/farming-news/participants-sought-for-eu-farm-diversification-incubator/
26	El IES Galileo Galilei de Córdoba acoge un campus internacional sobre agricultura multifuncional y desarrollo rural (The IES Galileo Galilei in Córdoba hosts an international campus on multifunctional agriculture and rural development)	Date: April 2025 Channel: Diario Córdoba Language: Spanish Partner: IES GG (ES) Link: https://www.diariocordoba.com/cordoba-ciudad/2025/04/15/ies-galileo-galilei-cordoba-acoge-116407821.html
27	EL IES Galileo Galilei de Cordoba ensena a los estudiante europeos los beneficios de la agricultura multifuncional(The IES Galileo Galilei in Córdoba teaches European students about the	Date: Apr 2025 Channel: Diario Córdoba Type: Digital news Language: Spanish Partner: IES GG (ES) Link: https://www.diariocordoba.com/agricultura-medio-

	benefits of multifunctional agriculture)	ambiente/2025/04/23/ies-galileo-galilei-cordoba-ensena-116649952.html
28	Zanimanja iz područja agronomije su zanimanja budućnosti (Professions in agronomy are professions of the future)	Date: Mar 2024 Channel: Trend magazine Type: Digital news Language: Croatian Partner: VUKA (HR) Link: https://trend.com.hr/2024/03/15/zanimanja-iz-podrucja-agronomije-su-zanimanja-buducnosti-sustav-obrazovanja-mora-se-hitno-prilagoditi-potrebama-trzista/
29	AgriNext što je to multifunkcionalna Poljoprivreda?! (AgriNext - What is multifunctional agriculture?)	Date: Jun 2025 Channel: INDEKS Press Language: Croatian Partner: VUKA (HR) Link: https://scka.hr/fileadmin/dokumenti/index-pdf/INDEKS_82.pdf
30	Veleučilište u Karlovcu dobit će Poduzetnički inkubator za ruralnu izvrsnost! (Karlovac University of Applied Sciences to establish a Business Incubator for Rural Excellence)	Date: Jun 2025 Channel: KAportal.hr Type: Digital news Language: Croatian Partner: VUKA (HR) Link: https://kaportal.net.hr/aktualno/vijesti/karlovac/1360742/veleuciliste-u-karlovcu-dobit-ce-poduzetnicki-inkubator-za-ruralnu-izvrsnost-cilj-mu-je-potaknuti-razvoj-poduzetnistva-u-multifunkcionalnoj-poljoprivredi/
31	Natjecanje 'Green Job = Dream Job' (Competition 'Green Job = Dream Job')	Date: June 2025 Channel: VUKA website Type: Digital news Language: Croatian Partner: VUKA (HR) Link: https://www.vuka.hr/novosti/aktualnosti_i_dogadaji?@=68a2#news_66453
32	Supporting the Future of Farm Diversification	Date: September 2025 Channel: LinkedIn Language: English Partner: TUS (IE) Link: https://www.linkedin.com/posts/tus-sdri_agrinext-farmdiversification-ruralinnovation-activity-7363600723944644609-A5Nw/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB3CAKoB3NKbaMpuP6MGT2dowQfuguMrrbA
33	Strengthening Collaboration: AgriNext Meeting in Rovinj	Date: Sep 2025 Channel: ARCTUR website Type: Digital news Language: English Partner: ARCTUR (SI) Link: https://www.arctur.si/en/rd-projects/agrinext/strengthening-collaboration-agrinext-meeting-in-rovinj/

34	Education on multifunctional agriculture: keeping up with the rapidly changing world	Date: Sep 2025 Channel: Acta Horticulturae Type: Article Language: English Partner: SKINK, VUKA (HR) Link: https://www.actahort.org/books/1438/1438_12.htm
35	Turn Your Idea into Reality - with the support of our business incubator!	Date: Oct 2025 Channel: VUKA website Language: English Partner: VUKA (HR) Link: https://www.vuka.hr/en/news?@=68f8#news_69032
36	AgriNext Incubator Opening (Otvoritev AgriNext kmetijsko-podjetniškega inkubatorja)	Date: 15 October 2025 Channel: BC Naklo website Type: Web article Language: Slovene Partner: BC Naklo (SI) Link: https://bc-naklo.si/otvoritev-agrinext-kmetijsko-podjetniskega-inkubatorja/
37	The Role of AgriNext Project in Raising Citizenship and Democratic Competences	Date: Dec 2025 Channel: EfVET Magazine Type: Article Language: English Partner: VUKA, ARCTUR Link: https://efvet.org/magazines/#flipbook-df_40286/35/
38	AgriNext IT Platform - A Digital Learning Environment	Date: Mar 2026 Channel: ARCTUR website Type: Digital news Language: English Partner: ARCTUR (SI) Link: https://www.arctur.si/en/news/agrinext-it-platform-a-digital-learning-environment/
39	El IES Galileo Galilei de Córdoba lidera 'AgriNext', un proyecto europeo para la innovación agraria desde la FP (IES Galileo Galilei of Córdoba leads 'AgriNext', a European project for agricultural innovation through vocational education and training (VET))	Date: 6 May 2026 Channel: Cordoba Ciudad Type: Article Partner: IES GG (ES) Link: https://www.diariocordoba.com/educacion/2026/05/06/ies-galileo-galilei-cordoba-lidera-129889379.html